



**PEMBERDAYAAN MASYARAKAT KELURAHAN DALAM UPAYA  
PENINGKATAN KESEJAHTERAAN KELUARGA MELALUI PELATIHAN  
PEMBUATAN KERAJINAN TANGAN DI KELURAHAN TUARA KECAMATAN  
ENREKANG KABUPATEN ENREKANG**

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Article info	Abstract
<p><i>Article History</i></p> <p><i>Received :</i> <i>25/03/2021</i></p> <p><i>Accepted :</i> <i>29/03/2021</i></p> <p><i>Published :</i> <i>02/04/2021</i></p>	<p><i>The Indonesian economy has always been a hot topic of conversation among elements of society. In particular, the condition of Indonesian SMEs is quite apprehensive, with a level of active business of less than 10%. Welfare has always been a benchmark for the economy. The home industry is one of the sectors that have an important role in the development of the Indonesian economy. Proper management in this sector can increase the number of exports of local products, increase the amount of labor absorption, and can increase the income of local farmers. It is estimated that the unemployment rate in Enrekang Regency continues to increase. This shows that the number of job seekers is higher than the number of available jobs. The large population has created various excesses in people's lives, one of which is related to the availability of employment opportunities.</i></p> <p><b>Keywords:</b> <i>indonesian economy, community empowerment</i></p>

## INTRODUCTION

The Indonesian economy has always been a hot topic of discussion among elements the community. In particular, the condition of Indonesian SMEs is quite alarming, with an active business level of less than 10%. Welfare has always been a benchmark for the economy. Home industry is one sector that has an important role in Indonesia's economic development. Proper management of this sector can increase the number of exports of local products, increase the number of labor absorption and can increase the income of local farmers.

It is estimated that the unemployment rate in Enrekang Regency continues to increase. This shows that the number of job seekers is higher than the number of available jobs. The size of the population has caused various excesses in people's lives. One of them is related to the availability of employment opportunities.

The high population quantity is not accompanied by an increase in A small part of the workforce with qualified abilities are accepted, while other members of the community do not find work and even become unemployed. If you get a job even then it is not feasible or not in accordance with your abilities. Due to the lack of available job opportunities, some job seekers in the Enrekang Regency area have the desire to become entrepreneurs. Seeing the challenges and opportunities around then creating jobs according to individual abilities. Entrepreneurship is seen as one way to overcome the lack of employment and reduce unemployment. Strong motivation to work, continuous innovation and capital that can be adjusted to financial conditions make entrepreneurship one

of the leading professions today. Zimmerer in Mustofa (2010:7) defines entrepreneurship as a process of applying creativity and innovation in solving problems and finding opportunities to improve their lives or businesses. In making something, it takes creativity and a high innovator spirit. Someone who has creativity and an innovator spirit certainly thinks to find or create new opportunities to be better than before (Zimmerer, 1996:10).

Entrepreneurship has long been an important concern in developing the socio-economic growth of a region. It is undeniable that entrepreneurship can help provide so many job opportunities, various consumer needs, services, and grow the welfare and level of competition of a country. In addition, along with the development of globalization, entrepreneurship is also increasingly becoming an important concern in facing the challenges of globalization, namely global economic competition in terms of creativity and innovation.

This is due to organizations skilled in innovation, successful in generating new ideas, gaining competitive advantage and not being left behind in a rapidly changing world market. So, entrepreneurship is an ability to create added value in the market through resource processes in new.

Opening a business is not an easy thing. There are individuals who open businesses because they have no other choice but to open their own businesses. There are also individuals who open their own businesses because of low education which makes it difficult for them to find work. There are also individuals who are forced to open their own businesses because they have been laid off from their companies. Meanwhile, there are individuals who open their own

business because they prefer to choose their own business rather than work for others. There are several alternative options for new businesses, namely:

1) franchise 2) buy an existing business or 3) open a business from scratch Seeing the problems that occur, how is the empowerment carried out by the community and the government for the people of Enrekang Regency through training in making handicrafts. Further research is needed on the implementation of the training in order to know its role in improving the welfare of the community, especially family welfare so that it becomes better and of higher quality.

## RESEARCH METHOD

In this study using qualitative methods. According to Andi Prastowo (2011: 181) explains that the approach is a way of approaching the object of research. This approach presupposes the use of one of the points of view deemed most relevant by the research objectives. This research approach uses a qualitative research approach. According to Nana Syaodih Sukmadinata (2011: 60) explains that qualitative research is research to describe and analyze phenomena, events, social activities, beliefs, perceptions, thoughts individually and in groups.

## DISCUSSION

Etymologically empowerment comes from the word "daya" which means ability or strength. Starting from this understanding, empowerment is interpreted as a process to obtain power, strength or ability from parties who have power from parties who are less or have not been empowered.

Empowerment means providing resources, opportunities for knowledge and skills in order to improve the ability of the poor to determine their own future and participate in community life. Empowerment essentially includes two meanings: namely "to give our authority and to give to oe enable. In the first sense, empowerment has the meaning of giving power, transferring power and delegating authority to other parties. Meanwhile, in the second sense, empowerment is defined as an effort to provide ability or empowerment. According to Ginanjar, empowering the community is part of an effort to increase the dignity of the layers of society in conditions of being unable to escape the trap of poverty and underdevelopment. Community empowerment is an effort to create or increase the capacity of the community both individually and in groups in solving various problems related to efforts to improve the quality of life,

independence and welfare. Empowerment is a concept of economic development that encapsulates social values, this concept builds a new paradigm in development, which is "people centered, participatory, empowering, and sustainable". Based on the descriptions of these definitions, it can be concluded that community empowerment is a series of activities to strengthen the existence of vulnerable and weak groups or communities in experiencing poverty, so that they have the strength to meet their needs, both physical and, economically and socially, and independent. in carrying out their life tasks. Community empowerment can be done in the following ways: by providing motivation, or support in the

form of providing resources, opportunities, knowledge and skills. In empowerment, it is necessary to think about who will be the target of empowerment. The target of empowerment in question is who will be the group or community that will be empowered, according to Schumacer in Ambar Teguh S, (2004: 90), having a view of empowerment as a part of the poor community without having to eliminate structural inequality first. The poor actually also have the power to develop. Besides that, NGOs (Non-Governmental Organizations) are agents that have an important position, because they are seen as more entrepreneurial, experienced and more innovative than the government. The next definition of empowerment is in line with the concept of good governance. This concept presents three pillars that must be met in the process of community empowerment. The three pillars are the government, the private sector, and the community which should establish harmonious partnerships.

According to Ambar Teguh S (2004: 83), the stages that must be passed include:

1. The stage of awareness and formation of behavior towards conscious and caring behavior so that they feel the need to increase self-capacity.
2. Ability transformation stage in the form of knowledge insight, skills skills to open insight and provide basic skills so that they can take a role in development.
3. The stage of increasing intellectual abilities, skills so that innovative initiatives and capabilities are formed to lead to independence. In community empowerment, aspects are needed to empower the community, the aspects needed to empower the community

according to Suparjan & Hempri (2003), which need to be the basic core of empowerment, namely:

a) Clarification, recognition and protection of the position of the community as consumers of the products of policy, government, and development carried out by the government.

b) Clarification, recognition and protection of the rights and obligations of the community to express their aspirations through institutions/media that are deemed effective.

c) Clarification, recognition of improvement and protection of the community's bargaining power needed in order to fight for their aspirations through various institutions and media deemed effective by the community.

d) Clarification, recognition of fulfillment and protection of the community's right to have sufficient knowledge and skills to be able to play a role in accelerated social change in the future. According to Isbandi Rukmino Adi, community empowerment has seven stages of empowerment, namely: A. Preparation stage At this stage there are two stages that must be carried out, namely: first, preparing officers, namely G. The termination stage is a formal termination stage with the target community. At this stage, the project is expected to stop immediately. Officers must keep in touch, even if not routinely. Then gradually reduce contact with the target community

## CONCLUSION

Village community empowerment activities in an effort to improve family welfare through training in making

handicrafts in the Tuara Village, Enrekang District. The stages of empowerment carried out are: first, the stage of awareness and behavior formation towards conscious and caring behavior so that they feel the need to increase self-capacity. second, the stage of transformation of abilities in the form of knowledge, skills and skills to open insight and provide basic skills so that they can take a role in development Third, the stage of increasing intellectual abilities, skills to skills so that innovative initiatives and abilities are formed to lead to independent empowerment of urban village communities in efforts to improve family welfare through training in making handicrafts in the Tuara Village, Enrekang District.

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