



The Role of Community Figures in Fostering Attitudes of Social Concern in the Grogol Youth Association (IRAG) Magelung Village, South Kaliwungu District, Kendal Regency

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Abstrak

Tujuan penelitian ini untuk mengetahui lebih dalam peran tokoh masyarakat dalam menumbuhkan sikap kepedulian sosial pada ikatan remaja grogol (IRAG) Desa Magelung Kecamatan Kaliwungu Selatan Kabupaten Kendal. Jenis penelitian ini dengan menggunakan metode kualitatif dengan pendekatan deskriptif. Sumber data yang dijadikan sebagai sumber informasi yaitu tokoh masyarakat dan para pemuda desa. Fokus dalam penelitian ini adalah peran tokoh masyarakat dalam menumbuhkan sikap kepedulian sosial pada Ikatan Remaja Grogol (IRAG) Desa Magelung Kecamatan Kaliwungu Selatan Kabupaten Kendal. Indikator pada penelitian ini yaitu peran tokoh masyarakat sebagai penentu arah dalam menumbuhkan sikap kepedulian sosial, sebagai wakil dan juru bicara dalam menumbuhkan sikap kepedulian sosial, sebagai mediator dan fasilitator dalam menumbuhkan sikap kepedulian sosial dan sebagai integrator dalam menumbuhkan sikap kepedulian sosial. Teknik pengumpulan data melalui observasi, wawancara, dan dokumentasi. Teknik analisis data melalui pengumpulan data, reduksi data, penyajian, dan penarikan kesimpulan. Hasil penelitian terkait peran tokoh masyarakat dalam menumbuhkan sikap kepedulian sosial pada Ikatan Remaja Grogol (IRAG) Desa Magelung Kecamatan Kaliwungu Selatan Kabupaten Kendal menunjukkan bahwa 1) kebijakan dari tokoh masyarakat dalam menumbuhkan sikap kepedulian sosial bagi remaja adalah mengikutsertakan remaja dalam kegiatan sosial seperti gotong-royong. 2) menerima aspirasi warga dengan memberikan tanggapan secara baik dan dicermati untuk mencari solusi. 3) melakukan musyawarah bersama untuk mendengar atau menampung permasalahan dan kesulitan yang dihadapi sehingga dapat memberikan solusi yang baik. 4) melakukan pertemuan antar remaja dengan para orang tua dengan musyawarah bersama memberikan edukasi dan contoh yang berkelanjutan seperti para remaja berbaur dengan orang lain. Kesimpulan penelitian ini adalah peran tokoh masyarakat sudah diterapkan dengan semaksimal mungkin tetapi masih terdapat kekurangan dalam menghadapi para remaja dengan itu tokoh masyarakat tetap memberikan arahan agar sikap kepedulian sosial dapat diterapkan.

Kata Kunci: Tokoh Masyarakat, Ikatan Remaja, Kepedulian Sosial

Abstract

The aim of this research is to find out more about the role of community leaders in fostering an attitude of social care in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency. This type of research uses qualitative methods with a descriptive approach.

The data sources used as sources of information are community leaders and village youth. The focus of this research is the role of community leaders in fostering an attitude of social care in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency. The indicators in this research are the role of community leaders as direction makers in fostering attitudes of social care, as representatives and spokespersons in cultivating attitudes of social care, as mediators and facilitators in cultivating attitudes of social care and as integrators in cultivating attitudes of social care. Data collection techniques through observation, interviews and documentation. Data analysis techniques through data collection, data reduction, presentation and drawing conclusions. The results of research related to the role of community leaders in fostering an attitude of social concern in the Grogol Youth Association (IRAG) Magelung Village, South Kaliwungu District, Kendal Regency show that 1) the policy of community leaders in cultivating an attitude of social care for teenagers is to involve teenagers in social activities such as mutual cooperation. 2) accept the aspirations of residents by providing good responses and scrutinizing them to find solutions. 3) hold joint deliberations to hear or accommodate the problems and difficulties faced so that good solutions can be provided. 4) holding meetings between teenagers and parents with joint deliberations providing ongoing education and examples such as teenagers mingling with other people. The conclusion of this research is that the role of community leaders has been implemented to the maximum extent possible but there are still shortcomings in dealing with teenagers, so community leaders continue to provide direction so that social care attitudes can be implemented.

Keywords: *Community Figures, Youth Bonds, Social Awareness*

Introduction

A public figure is someone who has a big influence because of his important role in the social structure of society. Therefore, community figures are highly respected in society (Aditia et al., 2016). The regulations regarding Certain Public Figures in Law of the Republic of Indonesia no. 9 of 2010 Article 1 Paragraph 10, namely: "Certain Community Figures are community figures who, based on their social position, receive protocol regulations." The position obtained by this public figure can be due to his knowledge, wisdom, character, and success in living life in society (Kardinus & Akbar, 2022). The wisdom and knowledge possessed by community leaders usually become role models for people in their respective fields (Syarif, 2016).

Community figures have a very important role in carrying out things that have become their obligations (Prasetyo & Irwansyah, 2020). A role is something that is inherent in humans' position as social creatures, and they are expected to carry out their roles in accordance with the demands of that position. The function of guidance and direction provided by community

leaders must be in accordance with the conditions that occur in society. As a very important role in community environment, community figures become role models in understanding and applying the values and norms that apply in society at large (Aulia, 2021).

The existence of community leaders has a very important role as a social controller in society. Apart from their role as guardians and enforcers of the values and norms that apply in society, community leaders also play a role in solving various problems that occur (Saidah, 2020). Therefore, the role of community leaders in the community plays a very important role in supporting the implementation of personality formation in adolescents. Apart from providing support in carrying out personality formation in teenagers, community leaders also have an important role in providing guidance and giving direction to teenagers in personality formation. This means that someone who has been given a mandate must carry out the rights and obligations in accordance with their position (Heryani, 2016).

Social care is treating or treating other people as they should without violating human rights, treating them politely, not hurting feelings, helping people who need help, always acting gently so as not to hurt other people's feelings. This is the biggest challenge in cultivating an attitude of social concern for young people who will one day become future leaders of the nation's successors (Rizkia et al., 2015). Unfortunately, now many Indonesian youth tend to be apathetic about what is happening in the surrounding community. The tendency to be more concerned with oneself, one's group and an easy-seeking attitude is considered more beneficial than having to take the trouble to care about what happens to the surrounding environment and the Indonesian people. Instead of rushing around and getting sick, just having fun enjoying the results without wanting to know about the hard work. The shift in behavior of Indonesian youth from what occurred before the reform period cannot be separated from the influence of globalization and advances in information and communication technology, which have led to the growth and spread of individualism and narcissism. Traits that prevent young people from dedicating themselves to society. Therefore, here community leaders play a very important role in fostering a caring attitude towards young people who are lazy (Wungow, 2016).

Youth is basically a generation whose shoulders carry something that is expected to be realized in the life of society and the life of the nation and state. Not only that, young people are also expected to act as the next generation, namely the generation that will continue the struggle of the previous generation. Social concern is an attitude of connectedness to humanity in general, an empathy for every member of the human community (Oktaviani et al., 2019). A recent phenomenon is that young people are considered to lack a sense of responsibility and concern. This is indicated by the fact that most young people prefer to do

activities or things that are less useful or even negative, such as consuming alcohol, consuming narcotics and other dangerous substances, committing criminal acts such as brawls, illegal racing, engaging in promiscuity and so on (Syahril, 2019).

The weakness of social awareness is also strengthened by a shift in the behavior of Indonesian youth due to the influence of globalization and advances in information and communication technology, causing the growth and spread of individualism and narcissism among youth, one of which occurs among youth, especially in the Grogol Youth Association (IRAG). IRAG is an organization or forum and means of developing every member of society that grows and develops on the basis of awareness and social responsibility from, by and for the community, especially the younger generation in the Grogol hamlet, Magelung Village. There is still a weak attitude of care and responsibility among young people towards their surroundings, one of which is a direct activity such as mutual cooperation, it is expected that all members of the community will take part in the activity, when the activity is taking place, most of the young people do not help, but instead laze around and relax, while those who do the work are dominant. more to community figures such as hamlet heads, RT heads, RW heads and other gentlemen or elderly parents (UU RI No 9 Tahun 2010, 2010).

The community, especially teenagers, still lacks support, especially in activities held by community leaders. This is indicated by the absence of involvement in RT or RW level activities, community service activities, religious activities and other activities. Not only this activity, other activities are also more dominant, those who carry out these activities are community leaders themselves and it can be said that there is still a lack of participation by teenagers regarding an activity, from which it can be seen that the youth's caring attitude towards their surroundings is still weak (Arnum & Hidayat, 2023).

Based on the description of the problem above, researchers are interested in research with the title "The Role of Community Figures in Fostering Attitudes of Social Concern in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency."

Method

The type of research used in this research is a qualitative research method using a descriptive approach which aims to describe the role of community leaders in fostering an attitude of social care in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency. The data sources used in this research use two sources, namely primary data sources and secondary data sources. The primary data sources in this research are community leaders and village youth. Secondary data sources are books and journals regarding the role of community leaders in fostering an attitude of social care in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency.

Research data collection is tailored to the problem to be studied. In this research, the technique used was 3 methods, which included direct observation or observation in Magelung Village, South Kaliwungu District, Kendal Regency. Interview with community leaders who discussed the role of community leaders in

fostering attitudes of social care in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency. Documentation in the form of photographs showing the presence of researchers in the community regarding the role of community leaders in fostering an attitude of social care in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency.

The validity of data in qualitative research is by testing the trustworthiness of the data, by carrying out triangulation. Triangulation is defined as checking data from various sources, methods and times. The data analysis technique consists of collecting data in three ways, namely, observation, interviews and documentation. Data reduction, data presentation, and drawing conclusions.

Results and Discussion

Research Results and Data Analysis

The data collection methods used in this research are observation, interviews and documentation. This step is carried out in order to obtain raw data, namely data taken from field notes so that it can be understood further.

To make it easier for readers to read research results. The following is a description of the research subjects presented in the table below:

Table 1. Research Subjects

No	Name	Work	Code
1.	Mohammad Edi, SE	Village head	A
2.	H. Abdul Basid	Chairman of BPD	B
3.	Muhammad Nasrudin, S.Pd	Religious leaders	C
4.	Drs. H. Abdul Sakura	Traditional Figures	D
5.	Mustakim	Chairman of RW Grogol	E

6.	Nur Hidayat	Youth Leaders (IRAG)	F
7.	Dita Maulida, S.Pd	Educator Figure	G

The following are the results of interviews conducted with resource persons with the title "The Role of Community Figures in Fostering Attitudes of Social Concern in the Grogol Youth Association (IRAG) in Magelung Village, South Kaliwungu District, Kendal Regency." The interview guide was adjusted to the indicators in the research focus. The research results obtained are as follows:

1. The Role of Community Figures as Direction Determinants in fostering an attitude of social awareness

a. In connection with the question "What do you think, sir/madam/siblings, about what social concern is?"

According to informant subject A (Village Head)

"Social concern is a person's attitude regarding the environment or what is happening around them in relation to the social life of society."

According to informant subject C (Religious Figure)

"Social care is a feeling of mutual concern and a sense of belonging. So, caring means being able to feel what other people feel."

From the results of the interview above, it can be concluded that social concern is an attitude of responsibility that arises from the human heart for difficulties faced by other people by trying to help overcome problems in their environment.

b. In connection with the question "In your opinion, is it important for social care to be implemented in teenagers?" Explain?"

According to informant subject A (Village Head)

"It's very important, because in this era where technology is all used, an attitude of social awareness is needed."

According to informant subject D (Traditional Figure)

"A social caring attitude is very important to implement in youth, because teenagers are our successors. If teenagers have a good attitude then a social caring attitude will be prosperous and prosperous."

From the results of the interview above, it can be concluded that social awareness is very important to apply to teenagers because humans are social creatures who need the help of other people, by introducing social awareness to teenagers so that they can be more sensitive to the surrounding environment because teenagers, like it or not, are the ones who will later become the next generation of parents.

c. In connection with the question "How do you provide examples of good attitudes to teenagers in cultivating social awareness?"

According to informant subject A (Village Head)

"By providing examples because teenagers must be embraced and given examples so that they are willing to act according to what we expect for social care."

According to informant subject B (Chairman of BPD)

"An example of a good attitude towards teenagers in fostering an attitude of social concern is by involving teenagers in various youth organizations such as youth associations, because by participating in organizations you will often meet people who need help so that a high sense of social concern can grow."

According to informant subject F (Youth Leader)

"By providing an example, such as when there is a problem in society, for teenagers themselves, they can provide a middle way or provide a solution for the problem to be addressed immediately."

From the results of the interview above, it can be concluded that an example of a good attitude towards teenagers in fostering an attitude of social awareness is in providing an example to teenagers, it is not enough just to use theory, but by giving examples of real or tangible actions, such as by involving teenagers in various youth organizations. such as youth ties, because by participating in organizations you will often meet people who need help so that a high sense of social awareness can grow.

d. In connection with the question "How did you make a decision to resolve this problem?"

According to informant subject A (Village Head)

"To overcome teenage problems, because teenagers are still unstable, we need approaches. "So usually they tend to be easier to direct because the frequencies are the same."

According to informant subject D (Traditional Figure)

"By deliberating together and not making our own decisions, we can find a solution."

According to subject informant G (Educator Figure)

"The decision taken was to move together to create social awareness with teenagers."

From the results of the interview above, it can be concluded that in making decisions that are taken by conducting joint deliberations by listening to various parties who have problems and providing direction to teenagers regarding the importance of implementing social awareness so that it can be ingrained in them. They then made a decision to provide a solution, especially to teenagers who lacked concern.

e. In connection with the question "Is there a policy, sir/madam/relative, in fostering an attitude of social awareness towards teenagers?"

According to informant subject A (Village Head)

"By providing or bringing in one of the resource persons, we then provide guidance to them so that these teenagers can develop better social awareness so that they can provide benefits to those around them."

According to informant subject B (Chairman of BPD)

"One of the policies is to provide concrete examples such as mutual cooperation, supporting orphans and encouraging or involving teenagers in every activity, especially in social activities."

From the results of the interview above, it can be concluded that the policy in fostering an attitude of social concern for teenagers is one of the policies by providing concrete examples such as mutual cooperation and encouraging or involving teenagers in every activity, especially social activities.

2. The role of community figures as representatives and spokespersons in fostering an attitude of social concern

a. In relation to the question "What is your role as a community representative in accepting the aspirations of residents regarding the low social awareness attitudes of teenagers?"

According to informant subject A (Village Head)

"Teenagers tend not to be like those in the 90s who still gathered together and chatted together, now the era is the era of technology so everything is all about technology. So, there is a lack of social awareness and approaches are needed so that not all teenagers focus on the world of technology. "We will move it again with other activities that are group or collective in nature so that they can foster social awareness."

According to informant subject E (RW Chair)

"By accepting these aspirations and considering whether these aspirations are good, we will apply them to teenagers so

that they have a high level of social awareness."

From the results of the interview above, it can be concluded that the role as a community representative in accepting the aspirations of residents regarding the low social awareness attitudes of teenagers is to accommodate all the aspirations of residents by providing good responses regarding the problem of low social awareness attitudes among teenagers and trying to invite or provide understanding to teenagers to be more sensitive regarding social care.

b. In relation to the question "What is your role as a spokesperson for the community in conveying the condition of low levels of social awareness, especially among teenagers?"

According to informant subject A (Village Head)

"For teenagers, be careful, we do it a little harder, they will not like it, we have to be careful and approach them in their area so that they are aware that this attitude of social concern is important for teenagers and their environment."

According to informant subject B (Chairman of BPD)

"Education and frequent communication between parents and teenagers is needed. Always motivate teenagers about the importance of cultivating an attitude of social concern towards other people."

According to informant subject C (Religious Figure)

"I myself, as a religious figure, will not be able to handle this kind of thing, but I have to synergize with other figures to work together, such as collaborating with the RT, RW, Village Head, BPD to develop the relevant generation to develop an attitude of social care so that they are more sensitive."

From the results of the interview above, it can be concluded that the role as a community spokesperson in conveying the condition of low levels of social awareness,

especially among teenagers, is by embracing teenagers to share their feelings about social awareness through the smallest things, first of all, mutual cooperation activities and what is needed. education, frequent communication between parents and teenagers by providing motivation to teenagers about the importance of cultivating an attitude of social concern towards other people.

3. The role of community figures as mediators and facilitators in fostering an attitude of social concern

a. In connection with the question "What are your efforts to foster an attitude of social awareness towards teenagers?" And how?"

According to informant subject A (Village Head)

"Through this approach, teenagers are included in various activities related to the community so that they can foster an attitude of social awareness."

According to informant subject B (Chairman of BPD)

"The way to foster an attitude of social awareness towards teenagers is to provide examples in every activity because examples are more effective than just information."

According to subject informant G (Educator Figure)

"Embracing them, there's no harm as someone who is older to be directly involved in giving a real example of how social care is implemented."

From the results of the interview above, it can be concluded that the effort to foster an attitude of social care towards teenagers is to embrace them by reinforcing the importance of cultivating an attitude of social care and providing examples in every activity because examples are more effective than just information.

b. In connection with the question "How do you facilitate parties with problems, especially teenagers, in cultivating an attitude of social concern?"

According to informant subject D (Traditional Figure)

"Facilitate by holding a form of activity to be directed by teaching a means to bridge activities that are still unrealized in nature and can finally be realized with the attitudes that we develop."

According to informant subject E (RW Chair)

"Giving good advice, leading to examples of good and bad behavior and attitudes."

According to subject informant G (Educator Figure)

"Dealing with teenagers is not an easy thing, so the way we facilitate them is to accommodate their ideas and what they want and then connect it with the way we foster social awareness."

From the results of the interview above, it can be concluded that facilitating problematic parties, especially teenagers, in cultivating an attitude of social concern is through joint deliberation to hear or accommodate the problems and difficulties they face so that they can provide good solutions.

4. The role of community figures as integrators in fostering an attitude of social concern

a. In connection with the question "What attitudes do you take to foster an attitude of social awareness for teenagers?"

According to informant subject E (RW Chair)

"By increasing feelings of empathy for other people, providing emotional and moral support to others, helping other people when they experience difficulties."

According to informant subject F (Youth Leader)

"Be firm with youth members so that they can socialize with society and provide certain policies, such as the example of youth members who do not exemplify a good attitude and are properly reprimanded."

According to subject informant G (Educator Figure)

"Being a direct actor in social care, such as saying hello, helping neighbors who are in trouble, telling stories together to find answers to problems that neighbors may be experiencing."

From the results of the interview above, it can be concluded that the attitude taken in cultivating an attitude of social concern for teenagers is to set an example, to approach teenagers and talk to them heart to heart by increasing their sense of empathy and morals towards others and helping others when they experience difficulties.

b. In connection with the question "Are there any obstacles that you face in fostering an attitude of social awareness towards teenagers?"

According to informant subject A (Village Head)

"The main obstacle is that now society, especially teenagers, tends to behave differently, so in times of change we need to anticipate and take action. We have to take social attitudes that previously needed teenagers to be involved, especially in mutual cooperation and deliberation so that they have responsible attitude."

According to informant subject F (Youth Leader)

"There are obstacles such as many youth members who do not develop an attitude of social concern, such as not caring about whatever society is around them."

From the results of the interview above, it can be concluded that there are obstacles in cultivating an attitude of social concern towards teenagers, such as the lack of awareness in our teenagers, so it is a little difficult to apply it to them, resulting in a lack of time or meetings between parents with teenagers and the lack of involvement of teenagers in every activity.

c. In relation to the question "What steps are you taking to prevent similar low levels

of social awareness from appearing again in teenagers?"

According to informant subject A (Village Head)

"Through several meetings or socialization that are fun for them, especially in youth activities, they want to include several points that can grow."

According to informant subject B (Chairman of BPD)

"Carry out routine meetings between parents and teenagers, provide examples from parents about social activities and involve teenagers in social activities."

According to subject informant G (Educator Figure)

"There is socialization in other youth activities."

From the results of the interview above, it can be concluded that the steps taken to prevent similar low levels of social awareness from appearing again in teenagers are holding several parent-teen meetings and involving teenagers in various social activities.

d. In connection with the question "What solution did you provide to solve this problem?"

According to informant subject A (Village Head)

"The solution is to meet and discuss the point, the essence is that teenagers want to feel benefited so they want to play a role in social care."

According to informant subject B (Chairman of BPD)

"The solution is to provide continuous education and examples."

According to subject informant G (Educator Figure)

"Provided activities that can make them mingle with other people."

From the results of the interview above, it can be concluded that the solution provided in resolving this problem is to discuss together by providing continuous education and examples such as providing

activities that can enable teenagers to mingle with other people so that through this they can foster an attitude of social awareness among teenagers.

Discussion

The discussion in the research entitled "The Role of Community Figures in Fostering an Attitude of Social Concern in the Grogol Youth Association (IRAG) of Magelung Village, South Kaliwungu District, Kendal Regency" can be explained that social concern is an attitude of a sense of responsibility that arises from the human heart for the difficulties faced by other people by trying to help overcome problems in their environment. Social awareness is very important to apply to teenagers because humans are social creatures who need the help of other people, by introducing social awareness to teenagers so that they can be more sensitive to the surrounding environment because teenagers are the next generation and inevitably they will be the next generation of parents (UU RI No 9 Tahun 2010). Examples of good attitudes towards teenagers in fostering attitudes of social concern in giving examples to teenagers not only with theory but by giving examples of real or actual actions, for example by involving teenagers in various youth organizations such as youth associations, because participation in organizations will often meet people who need help so that a high sense of social concern can grow (Arnum & Hidayat, 2023). In cultivating an attitude of social awareness in teenagers, the role of community leaders is not spared. The following is the role of community leaders in fostering an attitude of social awareness:

The role of community figures as direction setters in fostering an attitude of social care is direction setter which is defined as the role of decision making to achieve certain goals. With the problem of cultivating social awareness among teenagers, community leaders make decisions by holding joint deliberations by

listening to various problematic parties and providing direction to teenagers regarding the importance of social care being implemented so that it can be ingrained in them and then a decision is made to provide a solution, especially to teenagers who lack concern. Community figures provide guidance to teenagers regarding social awareness when holding meetings or activities carried out by teenagers (Syahril, 2019). So that the creation of policies from community leaders in fostering attitudes of social care for teenagers is one of the policies by providing real examples such as mutual cooperation and encouraging or involving teenagers in every activity, especially social activities, apart from that, there is also a simple policy proposed by one of the community leaders, namely in the form of awareness in neighbors to be able to say hello, this can foster an attitude of social awareness in teenagers (Oktaviani et al., 2019).

The role of community figures as representatives and spokespersons in fostering an attitude of social concern is the role of community leaders as representatives of the community in accepting the aspirations of citizens regarding the low social care attitudes of adolescents by accommodating all the aspirations of citizens by providing good responses regarding the problem of low attitudes of social care among adolescents and trying to encourage or provide understanding to teenagers to be more sensitive about social concerns (Wungow, 2016). Meanwhile, the role of community leaders as community spokespersons in conveying the condition of low levels of social awareness, especially among teenagers, is by embracing teenagers to share their feelings about social awareness through the smallest things, first of all, mutual cooperation activities and the need for education, frequent communication between parents and teenagers by motivating teenagers about the importance of cultivating an attitude of social concern towards other people. In this case,

community leaders must also be able to convince the public, especially teenagers, that social awareness is important so that teenagers will be attracted to participate in developing their attitudes towards social awareness.

The role of community figures as mediators and facilitators in fostering an attitude of social concern, which means that community figures seek to resolve conflicts that may arise in a problem, without causing problems between teenagers. Meanwhile, a facilitator is someone who can provide new ideas to increase teenagers' understanding of social awareness through outreach held by community leaders (Saidah, 2020). Community figures facilitate problematic parties, especially teenagers, in cultivating an attitude of social concern through joint deliberations to hear or accommodate the problems and difficulties they face so that they can provide good solutions. In this case, community leaders are trying to foster an attitude of social care towards teenagers by carrying out active activities by embracing teenagers through strengthening the importance of cultivating an attitude of social care and providing examples in every activity because examples are more effective than just information with several examples of meetings of community leaders involving members. teenagers to be active in activities organized by community leaders such as mutual cooperation and other activities.

The role of community figures as integrators in fostering an attitude of social concern is that community figures can carry out their role where they become leaders who function as unifiers of various different thought patterns towards a common goal or integrators who guide their community in the process of cultivating an attitude of social concern towards teenagers. The attitudes taken by community leaders in cultivating a social caring attitude for teenagers by providing role models, approaching teenagers to talk heart to heart by increasing feelings of empathy and

morals towards others and helping others when they experience difficulties. Behind all of this, community leaders certainly have obstacles in cultivating an attitude of social concern towards teenagers. There are obstacles such as the lack of awareness in our teenagers, so it is a little difficult to apply it to them, so there is a lack of time or meetings between parents and teenagers and the lack of involvement of teenagers in every activity. So, community leaders took several steps to prevent similar low levels of social awareness from appearing again in teenagers, namely holding several parent-teen meetings and involving teenagers in various social activities. Through the solutions provided to solve this problem by deliberating together, providing continuous education and examples, such as providing activities that can enable teenagers to mingle with other people so that through this they can foster an attitude of social awareness among teenagers.

Conclusion

From this service activity it can be concluded that the implementation of Community Service (PkM) ran successfully and smoothly. This happened because all teachers had gained new knowledge about using Wordwall. This is evident from the comparison of partners' conditions before and after the implementation of the service. Previously, almost all teachers did not have the knowledge and skills to use wordwalls. However, after implementing the service, all teachers understood and were able to use the wordwall well.

The suggestion for the future is to continue Community Service (PkM) activities so that teachers can continue to learn about technology-based learning approaches.

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