



The Influence of Using social media on Students' Attitudes in Carrying Out Bullying from a Diversity Perspective: Case Study of Class IX SMP Negeri 35 Percut Sei Tuan

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ABSTRACT

The purpose of this research is to find out the impact of the use of Social Media that has influenced students towards bullying and to find out the extent of students' understanding in respecting differences and diversity so that bullying does not occur. this research uses descriptive methods by conducting interviews with respondents of one class of students of SMP Negeri 35 Medan. The results of the research conducted are that these students already have a good attitude in using social media and students also understand how to respect diversity and not commit acts of bullying on social media.

Keywords: Bullying, students, social media

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The purpose of this research is to find out the impact of the use of Social Media which has influenced students towards bullying and to find out the extent of students' understanding of respecting differences and diversity so that bullying does not occur. This research used a descriptive method by conducting interviews with respondents from one class of students at SMP Negeri 35 Medan. The results of the research carried out are that these students already have a good attitude in using social media and students also understand how to respect diversity and not carry out bullying on social media.

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INTRODUCTION

Indonesia has a society that shows a variety of diversity. If society is understood to be groups of people who live in an area and live together so that they can coordinate themselves and consider that society is a unit of social life that has certain boundaries, then the characteristics of that society when combined with the form Diversity will have a complex meaning and requires a sharper understanding process. Indonesia is a very diverse country. Indonesia's diversity is not only reflected in the many islands united in one state government, but also the diversity of skin color, language, ethnicity, religion, ethnic group and culture.

As time progresses, the lives of Indonesian people are also developing, especially in the use of technology, one of which is social media such as Tiktok, Instagram, Facebook, Twitter which are very popular with teenagers today. A form of information technology that was born from the emergence of the Internet, is an information network with broad coverage, not limited to time, location or users. (Dan & Mildawati, 2000) However, its use does not rule out the possibility that it could influence negative actions in the form of aggression carried out repeatedly to try to bring someone down or bullying, especially towards students regarding differences and diversity. If it is known that Indonesia has many kinds of diversity, including its own ethnic and cultural diversity, if this cannot be understood well by students, it will cause divisions between people of different differences. Because, it is not uncommon to find bullying on social media.

If understood more deeply, bullying is an act that is deliberately carried out by someone or several people with the aim of making that person miserable and weak as a result of the victim's psychological disturbance. (Zakiyah et al., 2017) Bullying is also a negative action that is carried out repeatedly with the intention of making someone hurt and uncomfortable. (Ministry, 2019) Bullying as a result of the impact of social media really hinders the learning process of students who are victims of bullying, because bullying is very detrimental both mentally and psychologically for students, not only students who see bullying. it also affects their psychological state.

Therefore, the author wants to conduct research where this research aims to determine the influence of the use of Social Media on students' attitudes towards carrying out bullying actions and to find out the extent of students' understanding of appreciating and respecting diversity and differences between ethnicities and cultures so that bullying does not occur.

LITERATURE REVIEW

Bhinneka Tunggal Ika as one of the foundations of national and state life, Bhinneka Tunggal Ika has the teaching of a peaceful life in diversity. Bhinneka Tunggal Ika calls on Indonesian people to respect national, religious, racial and cultural differences. This teaches the importance of recognizing and respecting the rights of individuals and groups to practice their beliefs and culture. Bhinneka Tunggal Ika emphasizes the importance of solidarity across differences. This motto teaches that even though we live in differences, Indonesia is still united in differences. The mission of the motto is to strengthen solidarity and cooperation among citizens for mutual success. (Rizki & Djufri, 2019).

Indonesia's cultural conditions are very diverse, there are many different tribes, races, religions, and so on. On the one hand, it is considered a wealth to be proud of in the international world, but on the other hand, this diversity is considered to give rise to the potential for conflict between tribes, regions, religions and even eliminates respect for other people. (Masri, 2022). However, the consequences of this diversity can have a negative impact on those who usually cannot respect other people, and can lead to bullying related to differences in society. Bullying is any incident carried out by someone or several people who have a stronger presence than the victim with the intention of an action that can harm the victim.

Bullying It can happen anywhere, but this often happens on social media by posting comments that can lower a person's self-esteem and this is behavior that deviates from norms. Social media is an application of information technology (IT), especially the Internet, which is used as an alternative digital or virtual communication media (Leon A. Abdillah, 2022). Basically, social networks can influence

people's lives in social systems, such as values, attitudes and behavioral patterns between people. At the same time, social networks can also have a positive impact when people can share ideas, work together and collaborate to create, exchange ideas, debate, find people who can become good friends, find partners, and build communities. (Masri, 2022).

RESEARCH METHODS

The method used in this research is a qualitative descriptive method. Descriptive research is research that describes a symptom, event, event that is happening at the moment (Jayusman & Shavab, 2020). Qualitative research is research with a natural background to explain an ongoing phenomenon (Fadli, 2021). This research was carried out at SMP Negeri 35 Percut Sei Tuan by collecting data through observation and interviews with students regarding the influence of social media use. towards students' attitudes towards bullying from a diversity perspective.

DISCUSSION

The Influence of Using Social Media on Students' Attitudes in Carrying Out Bullying

Social media is an Internet network that allows users of all ages to express themselves, interact, collaborate, share, communicate with others, and create social bonds virtually. Remember also the development of internet technology such as social media is increasingly rapid as time goes by, many other social media applications continue to increase so that everyone can choose to use social media which is comfortable and good. This of course can make it easier for everyone to carry out their activities and strengthen communication relationships.

Social media also has a big positive influence or impact if it can be used well, especially for students, to make it easier for them to explore new, positive things, especially in lessons and can improve good relationships with everyone. However, if it is not used properly, social media will influence and have a bad impact on students and harm several people, such as bullying. There are many types of bullying that are often carried out, such as physically bullying other people, bullying someone who has a broken home or lacks

harmony in family relationships, and it is not uncommon to find students today carrying out bullying actions against differences and diversity.

Bullying Currently, this often happens, especially among students, this is due to the students' lack of understanding about the consequences of bullying. Also remember that today's students each have social media. However, it is not uncommon for students to use and utilize social media for negative activities such as bullying which has a bad impact on other people.

In essence, cyberbullying is an act that can be used in the form of harsh sentences with the aim of bringing down other people via social media. In line with the results of research conducted by researchers regarding Bullying or cybercrime is an act of intimidation and bad-mouthing carried out by someone in order to get defense from another party. There is concern that social media can cause negative things for students, because students who are still in their early teenage stages, such as junior high school students, are still vulnerable to being influenced by negative actions such as bullying. (Wulandari et al., 2021) There are factors that cause bullying to occur, including internal factors in the form of an invitation from oneself to do this, and external factors in the form of invitations from outside oneself such as the influence of the environment in which one lives. (Wirmando et al., 2021).

However, not all students carry out these actions, as the results of research conducted by the author in junior high schools found that there are still students who also understand the negative impacts of bullying. Even those students They don't really respond to bullying, these students also never carry out bullying either on social media or directly, especially regarding bullying about differences and diversity.

It can be concluded that not all students, especially early teenagers who are still in junior high school, commit acts of bullying. Sometimes students who commit acts of bullying are due to a lack of supervision and guidance both at home and at school so that the social media they use influences these students to take advantage of negative actions which have negative impacts and trauma that will be felt by the victim. According to one of the

students, the way to use social media properly to prevent bullying occurs is that students must follow the terms of use of Instagram such as age, profile photo, name, because currently a lot of bullying is carried out by people who use fake accounts. Apart from that, students must also comply with the provisions and procedures of social media, such as not blaspheming, uploading negative videos, making fun of them, spreading hoax news, violating privacy and so on. According to the students, what it would be like to see society criticizing differences which leads to bullying namely, there are a few students who just let it go, remembering that it's none of their business, while the majority of students will report accounts that criticize and end up bullying, resulting in the bullying account being banned. Apart from that, there were also students who reminded them by commenting on the post.

Diversity Perspective

Indonesia has four basic principles of national and state life that must always be upheld and upheld, namely Pancasila, the 1945 Constitution, the Unitary State of the Republic of Indonesia, and *Bhinneka Tunggal Ika*. *Bhinneka Tunggal Ika* contains the concept of plural and multicultural life bound together in unity. Pluralism is a teaching that frees diversity to maintain its naturalness without being regulated and mixed up by other parties. Allowing each entity to express its differences without a common denominator of diversity, so does multiculturalism.

Indonesia, which has the motto *Bhinneka Tunggal Ika*, really prioritizes differences to create unity in national and state life to live in harmony and side by side without any groupings that lead to division. *Bhinneka Tunggal Ika* places great emphasis on continuing to live side by side with the differences and diversity that each person has. From a diversity perspective, bullying regarding differences and diversity is very fatal if it is carried out. Because, it is possible that this could be the beginning of a split and could have a bigger impact. If there are acts of mutual bullying carried out by students regarding these differences, then there will no longer be a sense of mutual respect and respect for each other's differences and diversity and the understanding of *Bhinneka Tunggal Ika* which should be the

benchmark for living in harmony with differences and diversity has become disunity, because it is very important to equip students, especially in junior high schools, to provide an understanding of the importance of implementing mutual respect and respect for differences in the use of social media so that divisions and groupings do not occur. The provision that begins with junior high school students aims to ensure that students who are in their early teenage stages, who are still easily influenced by negative factors, have a basic understanding and must always be guided by it in every activity.

In the opinion of one of the students, the methods used to build an attitude of tolerance towards diversity on social media are: There's no need to blaspheme, if you don't want to like a post or don't like a post, just skip the post and don't forget to cultivate the character of nationalism. Apart from that, students can also promote the values of tolerance by uploading positive content and of course students must be wise and responsible in using social media. So as good citizens, students must be able to understand the differences in society, accept these differences as a wealth of the country, and of course must develop an attitude of tolerance.

CONCLUSION

Indonesia has the motto *Bhinneka Tunggal Ika*, which emphasizes differences to create unity in *Bhinneka Tunggal Ika*. However, if there are acts of mutual bullying carried out by students regarding differences and diversity in the use of social media then there will no longer be a sense of mutual respect and respect and this can be the beginning of divisions in the community environment, therefore it is very important to equip students especially in junior high schools to provide an understanding of the importance of implementing mutual respect and respect for differences in the use of social media so that divisions and groupings do not occur.

Through research, it was found that there are still students who understand the negative effects of bullying so they hope they can be an example for other students. Students are also less responsive to acts of bullying, these students also never carry out acts of bullying either on social media or directly, especially regarding bullying against differences and diversity which distorts *Bhinneka Tunggal Ika*.

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