



Student's Perception on Using Instagram in Learning English

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Abstract

This study investigated the Students' Perceptions on using instagram in learning english". A qualitative research design was used in this study. The participants are 15 students from English education at Muhammadiyah University of Enrekang. The instruments used to collect the data were questionnaire. The questionnaire consisted of 30 statements. Google Form was used to obtain the data and the result was used to analyze the data. As a result of the study, the researcher concluded that the benefits of online reading in instagram have had a substantial effect on the knowledge of students', and the students have strongly focused on the educational evaluation they read during learning. The data reported the highest percentage is 47% of the students agreed that instagram media supported their activity in reading during learning. However the lowest percentage is 7% of the students disagreed that instagram media supported their activity in reading during learning. It shows that students' perceptions are considered positive because most of the students agree that learning on instagram helped them to improve their reading comprehensions skills.

Keywords: *Students' Perception, Instagram, Reading Comprehension.*

Introduction

Nowadays, social media used through mobile phones and computers is intended to help people convey their ideas, collaborate, and communicate efficiently. Besides, people use social for many purposes, such as finding information, maintaining friendships, and expressing multiple identities (Shin, 2018). There are many kinds of social media technology, including micro-blogging platforms like twitter, social networking sites like Facebook, media sharing tools such as YouTube and Instagram (Dabbagh & Kitsantas, 2012). These kinds of social media technology are free and easy to be signed up. That is also a reason why most people use it anytime and anywhere.

Instagram is a mobile application for smartphones, free available on App Store and Google Play. Instagram is a social network that offers its users the opportunity to share their lives through a series of pictures. Since 2010, Instagram has obtained 100 million active monthly users. Fourty million pictures are being

uploaded daily and there are 8500 likes generated per second" (Bergstrom and Backman, 2013:11).

Various features can be utilized by Instagram users. Users can take and upload photos or videos accompanied by the addition of text and hashtags. When uploading photos or videos, users can also tag friends and add locations. Users can search for the person or hashtag they want to follow with 3 using the "search" feature. In recent years, Instagram has provided other new features, such as the "your story" feature and the "Reels" feature. Posts uploaded in the "your story" feature can only be viewed for 24 hours. After that, the post will be deleted automatically or it can also be saved in the user's personal archive. When running the "your story" feature, users can select and use the available "filter" or "effect" features. In the "Reels" feature, users can upload videos with a longer duration compared to the "your story" feature.

The writer realizes that English is an important language to learn. In addition, the rapid

development of technology has affected people's lives in Indonesia. Learning and improving English language skills is important for students majoring in English education. The features in Instagram, such as posts, stories, comments, Reels, and messages, provide opportunities for English language learners to learn and improve their English skills.

Students of the English education department have their own Instagram accounts so that they may have different perceptions of the effect of using Instagram in learning English. As stated by Gibson et al (2009:94), perception is the process of giving meaning to the environment by individuals. Students majoring in English education can perceive something positively or negatively, depending on several factors that influence it. Therefore, the authors are interested in conducting a research entitled "students' perceptions on using Instagram to learn English as a social media platform". Through this thesis, the author hopes to motivate and help readers to use Instagram in learning English.

From the background of research, the researcher identifies several problems:

1. What are students' perceptions regarding their experiences of Instagram use for improve reading skill?
2. What are the obstacles for students to use Instagram to improve their reading skill?

Research Method

Research would use a qualitative method become research design in this research. data using text analysis and interpret the larger meaning of the findings.

The research location would be at Muhammadiyah University of Enrekang which is located at Jalan Jenderal Sudirman 17, Galonta, Enrekang, South Sulawesi. In this study, researchers will examine the perception of students learning English on the Instagram application.

1. Population

The population used in this study is English education students at Muhammadiyah

Enrekang University where the total number of English language education students at Muhammadiyah Enrekang University is 68 students, 98% of whom have an Instagram account.

2. Sample

In this study, the researcher used a purposive sampling method where the sample to be used were students in English education at the Muhammadiyah University of Enrekang who used Instagram in learning English. The number of students is 15 people.

The data would be collected by using questionnaire to identify problems in various perspectives. In this study, researchers collected data using a questionnaire. The type of questionnaire used in this study is a closed questionnaire. The results of this data collection are then reviewed and written down.

This technique is used to obtain accurate information from informants who improve their learning methods using Instagram social media to practice their reading skills. This means that researchers will provide informants with questionnaires to fill out so that they get more data about how to use Instagram social media to practice their reading skills.

Lexy J. Moleong (2000) Data analysis is organizing and sorting data into patterns, categories, and basic units of description so that themes can be found and work hypothesis processes can be formulated, as provided by the data. The data will analyze based on the result of the questionnaire. The result of the interview will be analyzed in three steps; reduction of the data; data display; and conclusion or verification of the data. Lexy J. Moleong (2000) Data analysis is organizing and sorting data into patterns, categories, and basic units of description so that themes can be found and a working hypothesis process can be formulated, as provided by the data. The data will be analyzed based on the questionnaire results.

Research finding

The table of perception interval

Categories	Frequency	Percentage
Strongly agree	3	20%
Agree	7	47%
Indecisive	4	26%
Disagree	1	7%
Strongly disagree	-	-
Total	15	100%

Based on the overall data in the table regarding student perceptions of the use of Instagram in learning English for reading activities, the data reported the highest percentage is 47% of students agreeing that Instagram media supports their reading activities in using Instagram to learn English. However, the lowest percentage is 7% of students who do not agree that Instagram media supports their reading activities during online learning. Taking into account the higher percentage in the proportion of benefits, the researcher concludes that the perception of students using Instagram for reading activities helps students to understand the text easily. The researcher can conclude that students' perceptions are positive in responding to the use of Instagram.

Of the 30 statements distributed. There are 22 statements that support the question.

In problem of the research no. 1, namely, what is the perception of students in using Instagram to improve reading skills,

47% of students' answers choose agree and 7% choose disagree, in this case the researcher can conclude that The students' responses were positive in using the Instagram

application to learn English, as for the conclusions drawn from the 22 statements, namely, the use of Instagram social media supports students in understanding the meaning of the text, because there are many features that we can use in Instagram so that they are interested in reading the text. that is on Instagram and they can define parts of the text that they don't understand because of the easy-to-understand image facilities, even though the text that is read is complicated they are able to read the entire text to completion and determine the ideas and supporting ideas in the text, after reading the students can also mera summarize the text well

Of the 30 statements, there are 8 statements that support the question of the problem of research no. 2, namely, what are the obstacles for students to using Instagram to improve reading skills? 47% choose to agree and 7% choose to disagree. Students agree about their obstacles. Some using Instagram are from their cellphones that have problems with their cellphone screens. Some have cracked screens so the text they read is not clear, and some feel tired when reading on the cellphone screen, this has an effect when they want to understand the text they are reading, and the signal interference is not good.

utilization of Instagram builds and maintains customer relationships. Jurnal DIVA

Conclusion

1. In this research, students have positive responses to using Instagram to improve their reading skills because Instagram has several features that support them in learning English, so that students can read the text to the end and can define parts that are difficult to understand. After reading, they are able to summarize the text well.
2. In the use of social media, we use mobile phones or computers, and sometimes when using these electronic devices we have several obstacles. First, usually the screen is bad or the screen is cracked, so we can't see the text on the cellphone. The second obstacle is the signal it is bad, because not all places in Enrekang have a good signal.

Suggestion

After conducting research and gathering data on how students perceive using Instagram in English learning, the author would like to advise students to make good use of social media, particularly Instagram. Instagram is a popular social media platform in this digital era, so take advantage of it to improve knowledge in a variety of fields. There are many accounts that share knowledge and insights on social media Instagrams. If we focus on seeking knowledge on the social media Instagram, then what we get is also knowledge.

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