



## Drug Education Information Services with a Humanistics Approach in Preventing Narcotics Use in PIK R Asam Kumbang Organization

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### Abstract

This study aims to explore the implementation of information services with a humanistic approach in socializing education about drug abuse (Narcotics, Alcohol, Psychotropics, and Other Addictive Substances) at PIK-R (Adolescent Counseling Information Center) Asam Kumbang. The research method used is a qualitative descriptive approach using the Miles and Huberman Model. Data was collected through observation, interviews, and documentation. The results showed that although PIK-R has been active in providing information and counseling on reproductive health and adolescent problems, socialization about the dangers of drug abuse is still lacking in the Asam Kumbang environment. Further efforts are needed to improve such socialization, with a humanistic approach that emphasizes empathy, unconditional acceptance, and strengthening individual potential. The implementation of NAPZA Education at PIK-R Asam kumbang is expected to help adolescents understand the dangers of narcotics and prevent their misuse in their environment.

**Keywords:** *Pik-R, Information Services humanistic approach, Prevention of drug abuse*

### Abstrak

Penelitian ini bertujuan untuk mengeksplorasi implementasi layanan informasi dengan pendekatan humanistik dalam mensosialisasikan edukasi mengenai penyalahgunaan Narkoba (Narkotika, Miras, Psikotropika dan Lainnya). di PIK-R (Pusat Informasi Konseling Remaja) Asam Kumbang. Metode penelitian yang digunakan adalah pendekatan deskriptif kualitatif dengan menggunakan Model Miles dan Huberman. Pengumpulan data dilakukan melalui observasi, wawancara dan dokumentasi. Hasil penelitian menunjukkan meskipun PIK-R selama ini aktif memberikan informasi dan penyuluhan tentang reproduksi masalah kesehatan dan remaja, sosialisasi mengenai bahaya penyalahgunaan narkoba masih kurang di lingkungan Asam Kumbang. Perlu upaya lebih lanjut untuk meningkatkan sosialisasi tersebut, dengan pendekatan humanistik yang menekankan empati, penerimaan tanpa syarat, dan penguatan potensi individu. Penyelenggaraan Edukasi NAPZA di PIK-R Asam kumbang diharapkan dapat membantu remaja memahami bahaya narkotika dan mencegah penyalahgunaannya di lingkungannya.

*kata kunci: Pik-R, Pelayanan Informasi Pendekatan Humanistik, Pencegahan Penyalahgunaan Narkoba*



## Introduction

The National Population and Family Planning Board (BKKBN, abbreviated as bkkbn, formerly called Bkkbn) is a non-ministerial government agency responsible and accountable to the President through the Minister of Health. BKKBN has the task of carrying out national tasks in the field of population control and family planning.

The new role and function of BKKBN was strengthened by Presidential Decree Number 3 of 2013 concerning the Seventh Amendment to Presidential Decree Number 103 of 2001 concerning the Position, Duties, Functions, Authorities, Organizational Structure, and Work Procedures of Non-Ministerial Governments. Institutional; Decree of the Director General of BKKBN Number 82 / PER / B5 / 2011 and Decree of the Director General of BKKBN Number 92 / PER / B5 / 2011 concerning Organization and Work Procedures of Representatives of the State Population and Family Planning Agency, Need to amend / adjust the Strategic Plan of BKKBN National Population Development and Family Planning for the period 2010-2014, concerning the implementation of the work process of the training center, including adjustments to several priority activities and performance indicators.

BKKBN has a program for Adolescents which we usually know as PIK R (Youth Counseling Information Center) a forum for Genre activities from, by and for Adolescents. This activity aims to increase the confidence of adolescents who are sheltered and fostered by PLKB, head of kb village, PIK R manager of Asam Kumbang village, with this activity teenagers who take part in this activity become more aware of the genre.

PIK-Remaja is an activity of the PKBR (Family Life Preparation for Adolescents) program. The

aim is to provide information and counseling services on reproductive health and also on family life planning and other supporting activities for adolescents. Adolescence is indeed a transition period from childhood to adulthood and is a very decisive phase for future life. PIK-R itself was established with the intention that if there are teenagers who come there, they can feel safe and comfortable to tell stories about problem which is faced because the majority of its members are both teenagers.

PIK R Asam kumbang is well known for the achievements they have obtained, such as recently they won the Best PIK R I in Medan City and Best II in North Sumatra and will be fostered to the national level. It is all the result of their perseverance in learning, acting, from the heart according to their slogan. Members of pik r acid beetles are really booked as well as possible so that they can achieve these achievements. PIK R Asam Beetle always holds regular meetings at the Asambeetle village office with different material titles each meeting, they not only learn about family life or about my GenRe but also carry out activities that can hone the talents and creativity of teenagers, such as making crafts, honing life skills etc., at PIK R Asam kumbang has ambassadors gendre the best social media inspiretor putra kota medan and RU I Putri kota Medan years 2023. Ambassadors of the planning generation (genre) play an important role in socializing that family is everything. The GenRe program is an acronym for "The Generation That Has a Plan". To overcome the current problems of adolescents, BKKBN has developed a plan generation program (GenRe). The GenRe program helps adolescents understand the maturity of marriage, obtain a planned education, pursue a planned career, and marry with careful planning according to the reproductive health cycle, a program designed to prepare you for family life. The

GenRe program is a program that prioritizes the formation of national character among the younger generation. The GenRe program is a forum to develop the nation's character because it teaches adolescents to stay away from Early Marriage, Premarital Sex and Drugs (Narcotics, Psychotropics, and Addictive Substances) in order to become resilient adolescents and can contribute to development and be useful for the archipelago and the nation. The existence of Genre ambassadors also suppresses the rampant problems of adolescents, and the most prominent is the problem around sexuality. The problems of HIV/AIDS, drug abuse and low knowledge about reproductive health and the relatively low age of first marriage still afflict adolescents, so the role of Genre ambassadors needs to be intensified.

PIK R Asam kumbang also conducts goes to school in several schools in Medan Selayang District with the aim of introducing PIK R to the students of the schools they visit. However, it is unfortunate that they do not socialize or introduce PIK R in the Asam kumbang environment itself, so that the use and circulation of drugs among teenagers in Asam kumbang village still exists and is clearly visible because of the lack of knowledge about drugs.

According to *the World Health Organization* (WHO), adolescents are people who are in the age range of 10 to 19 years. Meanwhile, according to the Indonesian Health Regulation Number 25 of 2014, adolescents are defined as residents in the age range of 10-18 years and according to the Population and Family Planning Board (BKKBN) the age range of adolescents is 10-24 years and unmarried.

The Ministry of Health defines adolescents as a period of human life in which there is rapid

physical, psychological, and intellectual growth and development. He has a characteristic of high curiosity, tends to dare to take risks from his actions without careful consideration, and likes adventurous things. Entering the age of teens and over, adolescents are vulnerable to deviant behavior such as promiscuity, juvenile delinquency, and drug abuse.

Drugs are a combination of nicotine, alcohol, psychotropics, and other addictive substances. It includes natural or synthetic substances that when consumed cause alterations in physical and psychological functioning as well as dependence. Drugs function in the penetration of brain pleasure as a sensation of society and sexual stimulation, so there is usually a strong desire to use drugs with the aim of imitating euphoric pleasure.

Drug Abuse, Alcohol, Psychotropics, and Addictive Substances (NAPZA) is a threat that can destroy the young generation of the country. Cases of drug abuse in Indonesia are increasing from year to year and more and more teenagers are doing it. The results of a survey conducted by the Norwegian Narcotics Agency (BNN) in 2012 revealed the shocking fact that 4.4% or about one million people in the age group of 10-19 years are drug addicts. The age group of 10-19 years is the age group of adolescents.

According to BNK SUMUT (district narcotics agency) drug crime has become an international crime that threatens the lives of 4,444 people worldwide. Drug trafficking is a crime that crosses national borders or is a crime at the international level. Transnational crime has cross-border networks that can occur in one country, but the impact is also felt in another. When viewed from its scope, drug trafficking is a crime that is very large-scale and crosses national borders, can spread to all

socio-economic layers of society. Drug trafficking is a floundering form of organized crime. In Indonesia, the circulation of 4,444 drugs is also spread in various regions. Drug trafficking does not only occur in urban areas, but also in rural areas. According to him, drug addicts in Medan according to BNN numbered 300.000 people. According to Safruddin, the number of drug users in North Sumatra is estimated at 1.5 million people. Therefore, North Sumatra is ranked first drug addict in Indonesia.

Based on the above phenomenon, researchers concluded that Pik r Asam kumbang as a good organization for teenagers, and a place for the golden generation in 2045 has carried out its duties well and always socializes the 3 meanings of GenRe greetings or known as 3 things that cannot be tolerated, namely: early marriage, drug abuse, and free sex at school. Pik R Asam kumbang also has 2 representatives of the Medan City GenRe Ambassador, namely the best social media inspirer ambassador for the son of Medan and RU I Putri Medan in 2023 who has the task of providing counseling to the community regarding these 3 things that cannot be tolerated, not only socializing at school.

## **B. Research Methods**

This type of research uses a qualitative descriptive approach with the Miles and Huberman Model information services. A qualitative descriptive approach was chosen to gain a deep understanding of drug education at the research site. According to Sugiyono (2022), the descriptive qualitative research method is research based on the philosophy of postpositivism used to examine the conditions of natural objects where researchers are the key instrument. On the other hand, according to Mile and Hubermab (2007: 16), qualitative data analysis is an

analysis process consisting of three lines of activities occurring simultaneously, namely data reduction, data presentation and conclusion drawing or verification. The sample of this study was using 10 members of pik r, 2 cadres (local residents), 1 supervisor of pik r (plkb) Asam Kumbang. Data collection methods through Observation, Interview, and Documentation.

## **C. Results And Discussion**

There is an overview of the mechanism in providing education to prevent the use of narcotics in Pikr Asam kumbang. According to the results of interviews with 1 teenager, 2 cadres and 1 pimbina pik r asam kumbang said that education to prevent the use of narcotics so far has only been socialized to schools, while in the environment of asam kumbang itself blm carried out the socialization. PIK R Asam kumbang was formed by the Asamkumbang District KB Development Center, with the PLKB Supervisor as the person in charge of the Kumbang Acid District.

Based on the results of interviews from PLKB said that PIK R (Adolescent Counseling Information Center) is a place to help solve adolescent problems and provide information about reproductive health so that later adolescents are not trapped in drug abuse, promiscuity, pregnancy out of wedlock, HIV AIDS. At PIK R bnyk carried out activities and one of them was socialization about the dangers of narcotics to schools, After participating in this activity participants became more aware of the three meanings of GenRe greetings. In efforts to prevent drugs in the community, the use of cigarettes and alcohol, especially in adolescents, must be part of prevention efforts. Because cigarettes and alcohol are often the first steps in drug abuse.

Based on the results of an interview from the GenRe RU I Ambassador, the daughter of Medan in 2023 said that at pik-r her place expresses everything in the form of talents, achievements, soft skills, training public speaking and as such, at pik r also often conducts socialization to schools to conduct initial coaching and coaching every meeting with different themes of division.

Based on the results of interviews from Kader (Asam Kumbang residents) said Pik r is an organization in which teenagers who have plans, Pik r also always conducts coaching at school explaining 3 meanings of GenRe greetings, one of which is NAPZA.

Based on the results of observations and interviews that have been conducted, it is necessary to carry out information services with this humanistic approach to socialize drug education in Asam kumbang village by Pik r Asam Beetle in an effort to prevent the use of narcotics in the environment. This research aims to make PIK R Asam kumbang first improve human resources in its own environment and then improve human resources in the wider environment.

According to Tohirin, the purpose of information services is for individuals to know, master, information which is then used for their daily life needs and self-development. Meanwhile, according to Prayitno & Erman Amti (2004: 259-260), information services are "activities to provide understanding to interested individuals about various things needed to carry out a task or activity, or to determine the direction of a desired goal or plan

Information services were carried out in this study to inform PIK R of the importance of

socializing drug abuse with a humanistic approach in the community among adolescents so that they know the dangers of drugs if consumed, many side effects and disadvantages for them and others around them. Some communities complain of unrest with local teenagers fearing their children could fall into the same problem. One local resident said "they often carry out methamphetamine-type drug buying and selling transactions in the bushes of banana trees in front of the school at dawn". Teenagers use chemicals that can change psychological states such as feelings, thoughts, moods, and behavior if they enter the human body either by eating, drinking, inhaling, injecting, intravenously, and so on. The popular name of meth in Indonesia is known as meth, methamphetamine, crystal, lime, ice. According to a survey conducted by the National Narcotics Agency (BNN), the use of meth in Indonesia is very high, namely from the working group as many as 419,448 people, the student group as many as 151,548 and the household group as many as 189,799 people.

In order for the information services carried out to provide maximum results and on target, the use of a humanistic approach can be used as an alternative in conducting guidance and counseling services. The humanistic approach in psychology is one of the main approaches that emphasizes on a better understanding of the individual as a whole, specifically subjective aspects such as personal experience, emotions, values, and human growth potential. According to Carl Rogers, the humanistic approach emphasizes the concepts of unconditional acceptance, empathy, and authenticity in the therapeutic relationship between counselor and client. Rogers also developed a client-centered theory of the individual as a subject that has the potential to achieve positive personal growth.

The humanistic approach in information services counseling to prevent drug abuse places a focus on the individual holistically, recognizing the value of freedom, autonomy, and personal growth. Here are some ways a humanistic approach can be applied in the context of drug abuse prevention: (1) Empathy and Unconditional Acceptance: Counselors use empathy skills to understand the perspectives of individuals who are potentially experiencing drug abuse without judging or criticizing. This helps the individual feel heard and accepted. (2) Increased Self-Awareness: Humanistic counseling encourages individuals to be more aware of themselves, including their needs, values, and life goals. It helps individuals understand the reasons behind their desire to use narcotics and reinforces the motivation to change those behaviors. (3) Strengthening Potential: The humanistic approach emphasizes on developing individual potential. Counselors can help individuals identify their internal strengths and resources that can be used to address drug abuse issues and achieve positive change. (4) Focus on Personal Growth: Humanistic counseling emphasizes personal growth and individual development. Counselors work with individuals to identify positive life goals and aspirations, and help them develop strategies to achieve them without the use of drugs. (5) Promotion of Self-Reliance: The humanistic approach emphasizes on individual independence in making decisions and overcoming problems. Counselors help individuals build better decision-making skills and increase their sense of control over their lives without relying on narcotics. (6) Support Environment: Humanistic counseling also recognizes the importance of social environment and support in the process of change. Counselors can help individuals build a positive support network and motivate them to seek help from friends, family, or the

community in their efforts to prevent drug abuse.

By applying a humanistic approach in counseling information services for the prevention of drug abuse, individuals can feel supported, heard, and encouraged to take steps toward positive change in their lives. Drug abuse is closely related to the theory of symbolic interaction, which is understood so that certain symbols in interaction with each other get interpretation so that the meaning of the interactive symbols changes so that it has an impact on the intended person. from the perspective of drug addiction. Safruddin said the information he provided was based on coordination between Kesbangpol and BNNP North Sumatra.

Individual characteristics and the surrounding environment in the form of family environment and friendship environment have a great influence on drug behavior at the age of first and adolescence (Siregar, 2004). Sociogenic theory is needed that looks for the causes of deviant behavior in adolescents both from community and family environmental factors (Sarwono, 2002). According to another researcher, Surand (2007), there are various factors that influence drug behavior. in the environment of the individual, and in family, friends and society.

According to BNN RI and BNNP North Sumatra arrested 5 drug dealers from 2 different locations, and confiscated 136 kg of marijuana planted on the ground from the Jalan Bunga Raya area, Asam Kumbang Village, Medan Selayang District. There are several suspects who have been arrested, from the suspect's confession some marijuana has been sold. Officers then brought the suspects to show the location of the burial of hundreds of marijuana. Upon arrival at the location, officers along with K9 (sniffer dogs) belonging to the North Sumatra BNNP searched for the place where the narcotics were hidden. As a result, officers

found 5 container boxes and 2 packs of plastic bags containing 136 kg of marijuana grown on the ground.

Drugs are often referred to as psychoactive substances, which are substances that act on the brain, causing changes in behavior, feelings, thoughts. (Eko, 2014). Drug abuse is a deviation in behavior caused by users who are persistent until a problem occurs.

Based on Law Number 52 of 2009 concerning the development of Population and Family Development. Article 48 paragraph (1) in letter b states that improving the quality of adolescents by providing access to information, education, counseling and services about family life. Improving the quality of adolescents through fostering resilience and family welfare by BKKBN.

The program in the Adolescent Counseling Information Center (PIK-R) Asam kumbang is related to problems that exist among adolescents which are being discussed because they are rife in the surrounding environment. For example, around drug abuse, high rates of extramarital pregnancy etc., they also held drug socialization road shows related to introducing teenagers in schools.

Basically, PIK-R was formed as a form of prevention of juvenile delinquency through social guidance, especially drug problems. Adolescents need to understand the dangers of drugs and their effects, without showing the types of drugs comprehensively. With the pattern of Islamic social guidance as drug prevention to develop a religious mentality, PIK-R is present and plays a role in the framework of drug prevention.

In general, drugs (narcotics, alcohol, psychotropic and other addictive substances) mean the use of certain substances that can

affect the nervous system and cause addiction dependence). 3 Forms of drugs include:

- a. Narcotics: Linguistically, narcotics comes from the word narcotics which means anesthetic or drugs that can make sleep.
- b. Psychotropics: Psychotropics in Law of the Republic of Indonesia No. 5 of 1997, are substances or drugs, both natural and synthetic not narcotics, which have psychoactive properties through selective influence on the central nervous system that causes distinctive changes in mental activity and behavior.
- c. Addictive Substances: Addictive Substances are substances that have psychoactive effects outside of Narcotics and Psychotropics.

The role and existence of Adolescent PIK is very useful because it can help adolescents in obtaining sufficient and correct counseling information about preparing family life for adolescents. Guidance and counseling services through PIK-R in the community can be implemented to prevent the dangers of drugs.

There are several special terms used by the main informant in communicating with fellow drug abusers, including SS which means methamphetamine, bong beararti shabu, ijo or green means marijuana, Gelek means marijuana, Wood means marijuana, snack means marijuana, wakup means putaw, ubas means methamphetamine, dayak is a term for people who consume coplo pills in the form of dextro, lotok means methamphetamine, Sugar means methamphetamine, as well as many other terms.

The implementation of NAPZA Education in preventing the use of narcotics in pik r Asam kumbang with a humanistic approach is an effort by researchers to PIK r Asam kumbang to



apply Napza Education or socialize drug abuse in the acidic environment of beetles with a humanistic approach that emphasizes empathy, unconditional acceptance, and strengthening individual potential, thus teenagers in Asam Beetle village know the dangers of narcotics and their types so as to minimize drug users in the environment.

#### **D. Conclusion**

Based on the results of the above research, it can be concluded that PIK R Asam kumbang is an institution that plays an important role in providing education, counseling, and information services to adolescents about the dangers of drugs and prevention efforts. Through the GenRe (Generation That Has a Plan) program, PIK R Asam kumbang aims to shape the nation's character among the younger generation by prioritizing positive values such as planned life planning, planned education, and planned careers. The use of a humanistic approach in providing information and counseling services to prevent drug abuse strengthens aspects of empathy, unconditional acceptance, and focus on individual personal growth. The importance of socialization and education about the dangers of drugs is not only carried out in the school environment, but also in the community where adolescents live, such as what is done by PIK R Asam kumbang through activities such as "goes to school" and meetings at village offices. Identifying specific terms used by drug abusers in communication is important to understand how adolescents interact and are potentially affected by the surrounding environment.

Thus, PIK R Asam kumbang has a significant role in efforts to prevent drug abuse among adolescents by implementing various strategies, ranging from education to

humanistic approaches in information and counseling services.

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