





# Transformation of Learning in the Digital Era: Towards Innovative and Effective Learning at MTs TPI (Taman Pendidikan Islam) Purbasinomba Paluta

Ahmad Taufik<sup>1</sup> Henransyah Harahap<sup>2</sup> Monica Mulyani Batubara<sup>3</sup> Leli Hasanah Lubis<sup>4</sup>

<sup>12</sup> STIT Padang Lawas- Gunung Tua, Paluta, Indonesia)
 <sup>3</sup> STAI Tapanuli Padang sidimpuan, Indonesia)
 <sup>4</sup> STIT Albukhary Labuhanbatu, Indonesia)

\* Corresponding Author. E-mail: <sup>1</sup> <u>ahmadtaufik.rangkuti@gmail.com</u>

| Receive: 11/01/2024 | Accepted: 11/02/2024 | Published: 01/03/2024 |
|---------------------|----------------------|-----------------------|
|---------------------|----------------------|-----------------------|

# Abstrak

Era digital membawa perubahan signifikan dalam dunia pendidikan, termasuk di MTs TPI (Taman Pendidikan Islam) Purbasinomba Paluta. Penelitian ini bertujuan untuk mengeksplorasi transformasi pembelajaran di era digital dan dampaknya terhadap inovasi dan efektivitas pembelajaran di sekolah tersebut. Penelitian ini menggunakan metode kualitatif dengan studi kasus. Data dikumpulkan melalui wawancara, observasi, dan analisis dokumen. Hasil penelitian menunjukkan bahwa MTs TPI (Taman Pendidikan Islam) Purbasinomba Paluta telah mengimplementasikan beberapa bentuk teknologi dalam pembelajaran, seperti komputer, proyektor, platform pembelajaran digital, dan bahan ajar digital. Meskipun terdapat upaya untuk menerapkan teknologi, beberapa tantangan masih dihadapi, seperti keterbatasan infrastruktur, kompetensi guru, dan partisipasi siswa. Untuk mengatasi tantangan ini, penelitian ini merekomendasikan beberapa strategi, seperti pelatihan guru, pengembangan infrastruktur, dan implementasi pembelajaran berbasis proyek. Penelitian ini menemukan bahwa transformasi pembelajaran berbasis teknologi di MTs TPI (Taman Pendidikan Islam) Purbasinomba Paluta memiliki dampak positif terhadap minat dan motivasi siswa, kemampuan literasi digital, dan hasil belajar. Kesimpulannya, transformasi pembelajaran di era digital dapat meningkatkan inovasi dan efektivitas pembelajaran dengan strategi yang tepat. Penelitian ini memberikan wawasan berharga bagi sekolah lain yang ingin mengadopsi teknologi dalam proses pembelajaran mereka

**Kata Kunci**: Transformasi pembelajaran, Era digital, Inovasi, Efektivitas, MTs TPI (Taman Pendidikan Islam) Purbasinomba Paluta

#### Edumaspul Journal, 8 (1), Year 2024-1607 (Ahmad Taufik, Henransyah Harahap, Monica Mulyani Batubara, Leli Hasanah Lubis)

#### Abstract

The digital era has brought significant changes to the world of education, including at MTs TPI (Islamic Education Park) Purbasinomba Paluta. This research aims to explore the transformation of learning in the digital era and its impact on innovation and learning effectiveness in the school. This research uses qualitative methods with case studies. Data was collected through interviews, observation and document analysis. The research results show that MTs TPI (Islamic Education Park) Purbasinomba Paluta has implemented several forms of technology in learning, such as computers, projectors, digital learning platforms and digital teaching materials. Despite efforts to implement technology, several challenges are still faced, such as limited infrastructure, teacher competency, and student participation. To overcome this challenge, this research recommends several strategies, such as teacher training, infrastructure development, and implementation of project-based learning. This research found that the technology-based learning transformation at MTs TPI (Islamic Education Park) Purbasinomba Paluta had a positive impact on student interest and motivation, digital literacy skills, and learning outcomes. In conclusion, learning transformation in the digital era can increase innovation and learning effectiveness with the right strategy. This research provides valuable insights for other schools looking to adopt technology in their learning processes

**Keywords**:Learning transformation, digital era, innovation, effectiveness, MTs TPI (Islamic Education Park) Purbasinomba Paluta

#### Introduction

The digital era has brought significant changes in various aspects of human life, including in the field of education. The development of information and communication technology (ICT) provides challenges as well as opportunities to transform learning to be more innovative and effective. At MTs TPI (Islamic Education Park) Purbasinomba Paluta, the application of technology in the learning process is one of the efforts to improve the quality of education and prepare students to face global challenges.

The digital era is characterized by the presence of the internet, mobile devices, and various online learning platforms that enable access to information without boundaries of space and time (UNESCO: 2021). This changes the traditional paradigm of education which is one-way and limited to the classroom into learning that is more interactive, collaborative and flexible. Innovations in teaching methods, use of digital media, and implementation of educational software can help overcome resource limitations and increase learning effectiveness (Mulyasa, E: 2014).

The digital era has brought major changes in various aspects of life, including in the world of education. Rahmawati, N., & Sholeh, B. (2018) stated that the rapid development of information and communication technology (ICT) opens up new opportunities to improve the quality of education and provide a more interesting and effective learning experience for students. Here are some important points about the significance of the digital era in education:

#### 1. Wide and Fast Information Access:

The digital era allows students to access information from various sources easily and quickly. This helps students learn more independently and in depth, and opens up opportunities for learning outside the traditional classroom.

# 2. More Interactive and Interesting Learning:

ICT can be used to make learning more interactive and interesting for students. Teachers can use various media such as videos, animations and simulations to help students understand lesson material more easily. Students can also collaborate and learn together with their friends online.

# Edumaspul Journal, 8 (1), Year 2024-1608 (Ahmad Taufik, Henransyah Harahap, Monica Mulyani Batubara, Leli Hasanah Lubis)

#### 3. Personalize Learning:

ICT can be used to personalize learning to suit each student's needs and learning style. Teachers can use online learning software and platforms that allow them to provide learning material that suits each student's abilities and interests.

# 4. Increase Motivation and Enthusiasm for Learning:

Interactive and interesting learning can increase students' motivation and enthusiasm for learning. Motivated students are more likely to focus and be involved in the teaching and learning process.

# 5. Preparing Students for the Future:

In the digital era, the ability to use ICT effectively is an important skill for students to be successful in the future. Therefore, it is important for schools to equip students with the ICT skills they need.

6. Increase Learning Efficiency and Effectiveness:

ICT can be used to increase the efficiency and effectiveness of learning. Teachers can use online learning software and platforms to manage assignments, provide assessments, and monitor student learning progress.

7. Opens Opportunities for Global Collaboration and Communication:

ICT allows students to collaborate and communicate with other students from all over the world. This can help students to develop their understanding of different cultures and perspectives.

#### 8. Increase Access to Education for All:

ICT can be used to increase access to education for everyone, including those who live in remote areas or who have physical limitations.

Although the digital era offers many opportunities to improve the quality of education, there are also several challenges and obstacles that need to be overcome, such as:

- Access gap:Not all students have access to adequate ICT devices and the internet.
- **Teacher ICT skills:**Not all teachers have sufficient ICT skills to use ICT effectively in learning.

- Quality educational content:Not all available online educational content is of good quality.
- **Digital distractions:**Students can be easily distracted by ICT devices during the teaching and learning process.

The digital era brings many opportunities to improve the quality of education and provide a more interesting and effective learning experience for students. However, it is important to overcome existing challenges and barriers so that all students can benefit from digital technology.

MTs TPI (Islamic Education Park) Purbasinomba Paluta as an educational institution committed to improving the quality of learning has begun to adopt various technologies in its teaching process. This effort aims to create a learning environment that suits students' needs in the digital era. The use of devices such as computers, projectors and digital learning applications is expected to increase student interest in learning and better learning outcomes.

Although technology adoption in education offers many benefits, there are various challenges that need to be overcome. Some of these are limited technological infrastructure, teacher competence in using technology, and resistance to changes in learning methods. Apart from that, aspects of managing and maintaining technological devices are also issues that need special attention.

Innovative learning is not just the use of technology, but also involves pedagogical approaches that encourage creativity, critical thinking and problem-solving skills. Innovations in learning include student-centered learning methods, the use of interactive media, and the integration of technology in the curriculum. At MTs TPI (Islamic Education Park) Purbasinomba Paluta, these innovative steps need to be implemented to create a fun and meaningful learning experience for students.

This research aims to explore how learning transformation in the digital era can be implemented at MTs TPI (Islamic Education Park) Purbasinomba Paluta to achieve innovative and effective learning.

# Method

This research will use a qualitative approach with a case study method. Data collected will be through in-depth interviews with teachers, students and administrative staff, as well as direct observations in the classroom. Apart from that, analysis of documents such as curriculum, learning and reports, evaluation notes will also be used to get a comprehensive picture of the implementation of technology in learning.

# **Results and Discussion**

#### A. Research result

This research was conducted to explore the transformation of learning in the digital era implemented at MTs TPI (Islamic Education Park) Purbasinomba Paluta and its impact on innovation and learning effectiveness. The following are research results obtained from various data collection methods, including interviews, observation, and document analysis.

1. Current Conditions of Technology Use in Learning

The research results show that MTs TPI (Islamic Education Park) Purbasinomba Paluta has implemented several forms of technology in its learning process. Some important findings are as follows:

- Equipment and Infrastructure: The school is equipped with computers, projectors and internet access in some classrooms. A computer laboratory is also available to support teaching and learning activities.
- b. Digital Learning Platform: Google Classroom and WhatsApp Group are used as the main platforms for communication and distribution of learning materials.
- c. Digital Teaching Materials: Learning materials in the form of PDFs, videos and PowerPoint presentations are used regularly by teachers.

2. Obstacles and Challenges

Despite various efforts to apply the technology, several challenges are still faced:

- a. Infrastructure Limitations: Not all classrooms are equipped with adequate technological devices. Unstable internet access is also an obstacle.
- Teacher Competence: Not all teachers have sufficient skills in using technology for learning. More intensive and ongoing training is needed.
- c. Student Participation: Not all students have personal devices such as laptops or smartphones, which hinders full access to digital learning.

3. Strategies and Approaches that Can Be Adopted

From data analysis, several strategies and approaches that can increase the effectiveness of learning through technology were identified:

- a. Teacher Training: Holding regular training to improve teacher competency in using technology.
- b. Infrastructure Development: Add technology facilities in classrooms and ensure stable internet connectivity.
- c. Project-Based Learning Approach: Implementing more interactive and student-centered learning methods, such as project-based learning that utilizes technology.

4. Impact of Technology-Based Learning Transformation

This research also found that technology-based learning transformation has a positive impact on student learning outcomes:

- a. Increased Interest and Motivation: The use of technology makes learning more interesting and increases students' learning motivation.
- b. Digital Literacy Skills: Students become more familiar with the use of technology and have better digital literacy.
- c. Learning Outcomes: There is an improvement in student learning

outcomes, as demonstrated by better grades and deeper understanding of the material.

#### B. Discussion

1. Effectiveness of Technology in Learning

The results of the research show that the use of technology in learning at MTs TPI (Islamic Education Park) Purbasinomba Paluta has had a positive impact in increasing student interest and motivation. This is in line with various studies which show that technology can make the learning process more interesting and interactive (Higgins et al., 2012). The use of platforms such as Google Classroom and WhatsApp Group facilitates communication between teachers and students, and provides wider access to learning resources.

2. Implementation Challenges and How to Overcome Them

The main obstacles faced are limited infrastructure and teacher competency. To overcome this problem, further investment in the development of technological facilities as well as ongoing training programs for teachers is needed. This training should include not only the use of technology but also innovative pedagogical methods that can be applied in digital learning.

3. Innovative Learning Strategy

A project-based learning approach that involves the use of technology can increase student engagement and develop critical thinking and problem-solving skills (Krajcik & Blumenfeld, 2006). This strategy allows students to work on real projects that are relevant to their lives, which can increase the relevance and practical application of the material learned.

4. Impact on Learning Outcomes

The increase in student learning outcomes shows that technology-based learning transformation can be effective if implemented correctly. Students who engage in interactive learning and use technology tend to have better understanding and higher skills in digital literacy. This is important considering the need for digital skills in the future world of work.

# Conclusion

The transformation of learning in the digital era at MTs TPI (Islamic Education Park) Purbasinomba Paluta shows that the use of technology can increase innovation and learning effectiveness. Although there are challenges, with the right strategies, such as increasing teacher competency and developing infrastructure, technology-based learning can have a significant positive impact on student learning outcomes. This research provides valuable insights for other schools looking to adopt technology in their learning processes.

It is hoped that the results of this research make а significant can contribution to the development of technology-based learning strategies at MTs TPI (Islamic Education Park) Purbasinomba Paluta. Research findings can be a reference for schools in designing more innovative and effective learning programs. Apart from that, this research can also provide insight for other educational institutions who want to adopt technology in their learning process.

# Bibliography

- Agus Sukajana dan Idi Supriadi. (2014). Pembelajaran Inovatif: Konsep, Strategi, dan Implementasi. Bandung: Alfabeta.
- Arifianto, A., & Kurniawati, E. D. (2018). Transformasi Pembelajaran di Era Digital: Tantangan dan Peluang Implementasi Pembelajaran Berbasis Teknologi di Sekolah. Jurnal Pendidikan Islam, 7(2), 238-254.
- Daryanto. (2016). Pembelajaran Berbasis Teknologi Informasi dan Komunikasi. Jakarta: Rajagrafindo Persada.
- Fitriani, N., & Syahril, S. (2019). Pemanfaatan Teknologi Informasi dan Komunikasi

# Edumaspul Journal, 8 (1), Year 2024-1611 (Ahmad Taufik, Henransyah Harahap, Monica Mulyani Batubara, Leli Hasanah Lubis)

untuk Meningkatkan Kualitas Pembelajaran di Era Digital. Jurnal Tarbiyah, 23(2), 247-262.

- Hamzah, B., & Zainuddin, A. H. (2017). Pembelajaran Inovatif Berbasis Teknologi Informasi dan Komunikasi. Yogyakarta: Pustaka Pelajar.
- Hasibuan, M. (2014). Pembelajaran Era Digital: Tantangan dan Peluang. Bandung: Pustaka Hidayah.
- Iskandar, M., & Surya, S. (2017). Strategi Peningkatan Kompetensi Guru di Era Digital melalui Pelatihan Berbasis Teknologi. Jurnal Pendidikan dan Pembelajaran, 6(2), 117-126.
- Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi Republik Indonesia. (2021). Panduan Pembelajaran Berbasis Teknologi Informasi dan Komunikasi (TIK) di Era Digital. https://sierra.kemdikbud.go.id/assets/m edia/doc/Salinan Kepdirjen Diktiristek No 162 E\_KPT 2022 Juknis\_RPL\_Pendi dikan Tinggi Akademik.pdf
- Khoirunnisa, A., & Asyikin, A. (2020).
  Penerapan Pembelajaran Berbasis
  Proyek Berbantuan Teknologi Informasi dan Komunikasi untuk Meningkatkan Keterampilan Abad ke-21 pada Peserta
  Didik SMP. Jurnal Pendidikan Islam STAIN Kudus, 4(2), 223-236.
- Mulyasa, E. (2014). Guru Profesional: Menjadi Guru yang Layak Dikagumi dan Diteladani. Bandung: Remaja Rosdakarya.
- Rahmawati, N., & Sholeh, B. (2018). Implementasi Pembelajaran Berbasis Teknologi Informasi dan Komunikasi (TIK) untuk Meningkatkan Hasil Belajar Siswa di Era Digital. Jurnal Pendidikan Islam STAIN Kudus, 2(2), 189-202.
- UNESCO. (2021). Education in a Digital Age: Reimagining Learning for the 21st Century. <u>https://www.unesco.org/en/digital-</u> <u>education</u>
- World Economic Forum. (2020). The Future of Education, Skills and Jobs in the Fourth

Industrial Revolution. https://www.weforum.org/agenda/2023 /12/future-work-technologicaldisruption-rebuild-trust-talent-jobmarkets/