



Humanist Approach in Da'wah Based on the Qur'an

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Abstrak

Dakwah merupakan salah satu kewajiban utama umat Islam dalam menyebarkan ajaran agama dan nilai-nilai kebenaran. Dalam menjalankan dakwah, pendekatan yang digunakan sangat mempengaruhi penerimaan pesan oleh masyarakat. Dalam menjalankan dakwah, pendekatan yang digunakan sangat mempengaruhi penerimaan pesan oleh kalangan mad'unya. Oleh karena itu, maka penulis tertarik untuk melakukan mini riset dengan judul Pendekatan Humanis Dalam Dakwah Berdasarkan Al-Qur'an. Tujuan dari penelitian ini, tidak lain hanyalah ingin mengetahui apa saja pendekatan humanis yang terdapat dalam al-Qur'an. Metode yang digunakan dalam penelitian ini, menggunakan metode penelitian literatur, yaitu penelitian pustaka atau *library research*. Hasil dari penelitian ini menunjukkan bahwa Pendekatan Humanis Dalam Dakwah Berdasarkan Al-Qur'an, itu terdapat lima bagian. Pertama dalam pendekatan humanis dalam dakwah, Al-Qur'an menegaskan bahwa setiap manusia memiliki nilai dan martabat yang sama di hadapan Allah SWT, tanpa memandang suku, ras, warna kulit, atau latar belakang sosial, Kedua pendekatan humanis dalam dakwah haruslah menekankan pentingnya perilaku yang baik, jujur, adil, dan bertanggung jawab dalam interaksi dengan sesama manusia. Ketiga Pendekatan humanis dalam dakwah juga menekankan pentingnya memahami dan menghormati martabat manusia. Keempat dakwah yang humanis juga menekankan pentingnya mengutamakan kebaikan dan kesejahteraan bersama. Kelima pendekatan dakwah yang humanis menekankan pentingnya menjunjung tinggi nilai-nilai moral dan etika. Keenam pendekatan dakwah humanis memperhatikan dan merespons kebutuhan fisik, mental, emosional, dan spiritual manusia.

Kata Kunci : Pedekatan, Humanis, Dakwah, al-Qur'an

Abstract

Da'wah is one of the main obligations of Muslims in spreading religious teachings and values of truth. In carrying out da'wah, the approach used greatly influences the acceptance of the message by the community. In carrying out da'wah, the approach used greatly influences the acceptance of the message by the mad'u circles. Therefore, the author is interested in conducting a mini-research entitled Humanist Approach in Da'wah Based on the Qur'an. The purpose of this study is none other than to find out what

humanist approaches are contained in the Qur'an. The method used in this study uses a literature research method, namely library research. The results of this study indicate that the Humanist Approach in Da'wah Based on the Qur'an has five parts. First, in the humanist approach in da'wah, the Qur'an emphasizes that every human being has the same value and dignity before Allah SWT, regardless of tribe, race, skin color, or social background. Second, the humanist approach in da'wah must emphasize the importance of good, honest, fair, and responsible behavior in interactions with fellow human beings. Third, the humanist approach in da'wah also emphasizes the importance of understanding and respecting human dignity. The four humanist da'wahs also emphasize the importance of prioritizing the common good and welfare. The Qur'an encourages Muslims to do good to others, give alms to those in need, and fight for social justice. The next five humanist da'wah approaches emphasize the importance of upholding moral and ethical values. The six da'wahs based on the humanist approach also pay attention to and respond to the physical, mental, emotional, and spiritual needs of humans.

Keywords: *Approach, Humanist, Da'wah, al-Qur'an*

Introduction

Da'wah is one of the main obligations of Muslims in spreading religious teachings and truth values. (Salma Humaira Supratman et al., 2022) In carrying out da'wah, the approach used greatly affects the reception of messages by the community. (Alhidayatillah, 2017) The humanist approach, which emphasizes respect for human dignity, compassion, justice, patience, and tolerance, is becoming increasingly relevant in today's context of globalization and pluralism. (Kalla & Mokodenseho, 2023)

The Qur'an, as the main source of Islamic teachings, provides comprehensive guidelines on how to preach in a compassionate manner and respect for humanity. (Anam & Kusumawati, 2023) The Qur'an as the main source of Islamic teachings provides clear guidance on how to interact with fellow human beings with compassion and respect. In its various verses, the Qur'an teaches the importance of gentleness, patience, and tolerance in

preaching. (Nuriyah, 2018) These values are not only important in building harmonious relations among Muslims themselves, but also in interacting with a diverse wider society

In the Qur'an, many verses underline the importance of the humanist approach in interacting with fellow human beings. For example, QS. An-Nahl: 125 states, Call (people) to the way of your Lord with wisdom and good lessons, and refute them in a good way. (Arkiang & Adwiah, 2019) This verse teaches that in preaching, a wise and gentle approach is highly recommended. A harsh and coercive approach is not only ineffective, but also contrary to the basic principles of humanity taught by Islam. The humanist approach to da'wah is particularly relevant in the context of a plural and complex modern society. Today's society is faced with various social challenges such as inter-group conflicts, intolerance, and radicalism. In this situation, a da'wah approach that prioritizes human values can be a solution to build harmony and peace. By promoting compassion and

justice, da'wah can be a bridge to strengthen relations between mankind and overcome existing differences.

In this study, the author will explore more deeply the concept of humanist approach in da'wah based on the teachings of the Qur'an. The author will identify the humanist values emphasized in the Qur'an. Through this research, we hope to provide deep insight into the importance of a humanist approach in da'wah and how the Qur'an directs its people to spread religious messages in a compassionate way and respect for humanity. Thus, this research is expected to be a valuable contribution in the development of da'wah strategies that are more effective and relevant to the conditions of the existing times

Research Methods

The research conducted by the author uses literature research methods, namely library *research*. Data collection in this study focused only on relevant literature. According to Zed, library research is a type of research that includes data collection methods that involve collecting library data, recording, reading, and managing filtered library data collection materials, without the need for field research. Therefore, literature research is qualitative research, where to get the necessary data, there is no necessity to go directly into the field. (Anam & Supardi, 2022)

In this study, the author uses secondary data by utilizing books, journals, documents, the internet, and other sources relevant to the required

data. In literature research, the main characteristic is the use of secondary sources for data collection. Therefore, the author must try from the beginning of the research to understand the meaning of the data he obtained. The data that has been collected is then analyzed to conclude data that is less clear or doubtful. With the addition of the data obtained, the conclusions made by the author become clearer. Throughout the study, the authors continued to verify their conclusions.

Data that has been collected through various sources is then analyzed, read, and recorded, including material or material relevant to the research conducted by the author. The author performs several stages of activities that are components of literature research, including preparing tools, reading, and taking notes. The first step taken is to collect several sources related to the title of the discussion, taken from journals, books, and other reading sources. The sources that have been obtained are then analyzed by the author to determine their suitability to the research topic. If the material is appropriate, then the content of the material is used as material in the discussion of research

Results and Extermination

A. Meaning of Da'wah

Da'wah, in the essence of Islam, is a call or invitation to individuals to explore, understand, and practice the teachings of Islam in everyday life. (Rofiq, 2020) The meaning of da'wah is not just a

call to worship or follow rules, but also an invitation to permeate religious values, deepen beliefs, and improve morals. (Hayati, 2017) So that the meaning of da'wah in Islam has a very deep and broad meaning. It is not just a call or invitation, but a call to spread the teachings of Islam, improve human behavior, and shape a better society. (Enggar Dhian Pratamanti, Daryono, 2021)

The story of the meaning of da'wah begins with a preacher standing in the midst of society, carrying messages of truth and goodness. A preacher who understands the true meaning of da'wah realizes that his duty is not only to convey religious teachings, but also to build good relationships with those around him. (BM et al., 2018) He uses a gentle, loving, and understanding approach in every interaction with others. When he spoke, his voice was filled with warmth and kindness, attracting people's attention and inspiring them to act in accordance with the teachings of Islam.

In the midst of the hustle and bustle of the modern world, the meaning of da'wah is challenging and needs to be articulated in a more inclusive and relevant manner. Da'wah is no longer just an activity limited to scholars or professional preachers, but it is the responsibility of every individual Muslim to be a good example for others. The meaning of da'wah goes beyond words; it includes daily actions, attitudes, and behaviors that reflect the teachings of Islam. This means being honest, trustworthy, and responsible in all aspects of life. Da'wah is not only calling for goodness, but also avoiding all forms of

evil and error. In the context of a pluralistic society, the meaning of da'wah also includes dialogue, mutual understanding, and building harmonious relationships with people from different backgrounds and beliefs. It values religious freedom and invites respect for differences.

In every step of his da'wah, a preacher not only teaches religious teachings, but also becomes an example for others. He lived according to Islamic values, showing patience, honesty, and compassion in his every action. (Salim, 2018) People saw him as a good example and were inspired to follow in his footsteps. As time goes by, the influence of a preacher in society is increasingly felt. He not only invites people to worship, but also to do good, help others, and improve the surrounding environment. His every action and words brought peace and kindness to those around him.

The message of da'wah delivered by a preacher is not only related to world affairs, but also to the affairs of the hereafter. He reminded people of the importance of preparing for life in the Hereafter, and invited them to repent and return to Allah Almighty. In the story about the meaning of da'wah, we see how a preacher becomes an agent of change who brings light into darkness, hope into despair, and compassion into hatred. Every step of the way is filled with a sense of responsibility and sincerity, because he knows that da'wah is not only a duty, but also a calling of the soul that must be lived wholeheartedly.

B. Qur'an

The Qur'an is a holy book for Muslims that has a very deep and multifaceted meaning. Literally, the word "Qur'an" comes from the Arabic "قرآن" which means recitation or something that is recited. (Irawan, 2018) The Qur'an is a holy book for Muslims which is considered as a direct revelation from Allah SWT to the Prophet Muhammad SAW through the intercession of Angel Gabriel. (Pakhrujain & Habibah, 2022) The Qur'an serves as a comprehensive life guide for Muslims, covering various aspects of life ranging from spirituality, morality, law, to science.

Professor Quraish Shihab stated that etymologically, the Qur'an has the meaning of perfect reading. This is due to the fact that the Qur'an is a name chosen by Allah Almighty Himself, so no other reading since man knew the writing can match it in its virtue and perfection. The Qur'an, by definition, is the word of Allah Almighty delivered to Prophet Muhammad (PBUH) through the Angel Gabriel, and has been accepted by Muslims from generation to generation without undergoing any change even a single verse. (M.Quraish Shihab, n.d.)

C. Humanist Approach in Da'wah Based on the Qur'an

The humanist approach in da'wah based on the Qur'an puts humans at the center of attention, prioritizing human values, empathy, and respect for human dignity. The Qur'an as the primary guideline in Islam provides a solid foundation for this approach, which bases

its message on goodness, justice, and compassion. In a humanist approach to da'wah, the Qur'an affirms that every human being has the same worth and dignity before Allah Almighty, regardless of ethnicity, race, skin color, or social background.

Thus, da'wah carried out must be centered on efforts to bring goodness, peace, and justice to all mankind. The Qur'an affirms the importance of respecting human life and maintaining social welfare. Da'wah should promote peace, avoid violence and conflict, and promote dialogue and cooperation between people. Moreover, the Qur'an provides a strong moral and ethical guide for Muslims. The humanist approach in da'wah must emphasize the importance of good, honest, fair, and responsible behavior in interaction with fellow humans.

In terms of social empowerment and justice, the Qur'an stresses the importance of doing good to others, helping people in need, and fighting against all forms of injustice. In the Qur'an, the message of da'wah is conveyed with compassion and empathy towards the human condition. Allah Almighty says in the Qur'an that Prophet Muhammad (PBUH) was sent as a mercy for all nature, as contained in surah Al-Anbiya verse 107 as follows.

وَمَا أَرْسَلْنَاكَ إِلَّا رَحْمَةً لِّلْعَالَمِينَ

Means

And We did not send you but as a mercy to all nature. (Anbiya & At, 2024)

This above verse, shows that the teachings of Islam are a gift that brings goodness and well-being to all beings. Thus, this verse contains a profound message about the role of Prophet Muhammad (PBUH) as a mercy for all nature and invites Muslims to live and practice the values of compassion, kindness, and mercy in their lives. It is also a call for Muslims to be ambassadors of compassion and kindness in their daily lives. The humanist approach to da'wah also emphasizes the importance of understanding and respecting human dignity. The Qur'an affirms that every human being is created by Allah Almighty perfectly (At-Tin: 4) and that there is no superiority of one person over another except in taqwa, as contained in the Qur'an surah Al-Hujurat, verse 13 as follows

يَا أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ لِتَعَارَفُوا إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتْقَاكُمْ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ

Means

O man, We created you from a man and a woman, and made you into nations and tribes so that you might know one another. Indeed, the noblest among you in the sight of Allah is the most fearful among you, verily Allah is the All-Knowing Substance and the All-Wise Substance. (Mawarni et al., 2024)

From the above verse, it can be concluded that Surah Al-Hujurat in the Qur'an conveys an important message about equality and human dignity before Allah Almighty. Thus, this verse affirms the importance of respecting equality and human dignity, upholding the values of piety, and promoting virtue in interacting with others. So that the da'wah approach

must be based on respect for the diversity and uniqueness of each individual. Then humanist da'wah also emphasizes the importance of prioritizing the common good and welfare. The Qur'an encourages Muslims to do good to others, give alms to the needy, and strive for social justice, as contained in surah Al-Baqarah verse 195, Al-Hujurat verse 10 as follows.

وَأَنْفِقُوا فِي سَبِيلِ اللَّهِ وَلَا تُلْقُوا بِأَيْدِيكُمْ إِلَى التَّهْلُكَةِ وَأَحْسِنُوا إِنَّ اللَّهَ يُحِبُّ الْمُحْسِنِينَ

Means

And be in the way of God, and do not perish with your own hands, and do good. (Qur & Education, 2024)

إِنَّمَا الْمُؤْمِنُونَ إِخْوَةٌ فَأَصْلِحُوا بَيْنَ أَخَوَيْكُمْ وَأْتُوا اللَّهَ لَعَلَّكُمْ تُرْحَمُونَ

Means

The believers are only brothers, so be reconciled among your brothers, and fear Allah so that you may have mercy. (Qur & Education, 2024).

Thus, these two verses emphasize the importance of doing good, donating wealth in the way of Allah, avoiding self-defeating behavior, maintaining brotherhood among Muslims, making peace with others, and fearing Allah Almighty as the main foundation in the life of Muslims. This is an important guideline for Muslims in carrying out da'wah activities, namely by using a humanist approach in the form of common good and welfare. Then the next humanist da'wah approach is to emphasize the importance of upholding moral and ethical values. The Qur'an gives clear guidelines on good behavior, as well as forbidding all forms of behavior that

harm human beings as contained in the Qur'an Sura An-Nisa: 36

وَاعْبُدُوا اللَّهَ وَلَا تُشْرِكُوا بِهِ شَيْئًا ۚ وَبِالْوَالِدَيْنِ إِحْسَانًا
وَبِذِي الْقُرْبَىٰ وَالْيَتَامَىٰ وَالْمَسَاكِينِ وَالْجَارِ ذِي الْقُرْبَىٰ
وَالْجَارِ الْجُنُبِ وَالصَّاحِبِ بِالْجَنبِ وَابْنِ السَّبِيلِ وَمَا
مَلَكَتْ أَيْمَانُكُمْ ۚ إِنَّ اللَّهَ لَا يُحِبُّ مَن كَانَ مُخْتَلًا فَخُورًا

Means

And worship Allah, and associate him not with anything, and do good to parents, and to brethren, and to orphans, and to needy people, and to neighbors of relatives and to neighbors who repent, and to friends of deserters, and to those who are on the way, and whatever your right hand has. Indeed, God does not like people who are proud and arrogant. (Arifin, 2018)

Thus, the above verse explains the relationship between man and Allah SWT, as well as the relationship between man and others. Thus, this verse teaches Muslims about the importance of worshipping Allah Almighty and obeying Him, as well as the importance of doing good to parents, family, and fellow human beings humbly and compassionately. These are the basic principles in building a civilized and harmonious society in Islam. Therefore, humanist da'wah must set a good example in behavior and interaction with others.

Da'wah based on a humanist approach also pays attention to and responds to the physical, mental, emotional, and spiritual needs of humans. The Qur'an stresses the importance of

giving attention to the weak and marginalized in society, as well as providing assistance and support to those in need as contained in surah Al-Baqarah verse 177, and surah Al-Insan verses 8-10

لَيْسَ الْبِرَّ أَنْ تُوَلُّوا وُجُوهَكُمْ قِبَلَ الْمَشْرِقِ وَالْمَغْرِبِ
وَلَكِنَّ الْبِرَّ مَنْ آمَنَ بِاللَّهِ وَالْيَوْمِ الْآخِرِ وَالْمَلَائِكَةِ
وَالْكِتَابِ وَالرَّسُولِ وَآتَى الْمَالَ عَلَى حُبِّهِ ذَوِي الْقُرْبَىٰ
وَالْيَتَامَىٰ وَالْمَسَاكِينِ وَابْنَ السَّبِيلِ وَالسَّائِلِينَ وَفِي الرِّقَابِ
وَأَقَامَ الصَّلَاةَ وَآتَى الزَّكَاةَ وَالْمُوفُونَ بِعَهْدِهِمْ إِذَا عَاهَدُوا ۗ
وَالصَّابِرِينَ فِي الْبَأْسَاءِ وَالضَّرَّاءِ وَحِينَ الْبَأْسِ ۗ أُولَٰئِكَ
الَّذِينَ صَدَقُوا ۗ وَأُولَٰئِكَ هُمُ الْمُتَّقُونَ

Means

It is not facing your face east and west, but it is (the virtue) of those who believe in God, the Last days, angels, scriptures, and prophets; giving his beloved property to relatives, orphans, the poor, travelers, beggars, and (free) sahaya servants; performing prayers; performing zakat; keep promises when promises; patience in destitution, suffering, and in times of war. They are the righteous and they are the righteous. (Anwar & Nuryana, 2019)

وَيُطْعَمُونَ اَلطَّعَامَ عَلٰى حُبِّهِ ۗ مَشْكُوبًا وَتَيْبًا وَاَسِيرًا ۙ اِنَّمَّا
نُطْعِمُكُمْ لِرِجْهِ اللّٰهِ لَا نُرِيْدُ مِنْكُمْ جَزَاۗءً وَّلَا شُكُوْرًا ۙ اِنَّا
نَخَافُ مِنْ رَّبِّنَا يَوْمًا عَبُوسًا قَمْطَرِيۗءًا

Means

And they gave the food they liked to the poor, orphans and the captive. (They said,) "Behold, we give you food only for the pleasure of Allah. We don't expect a reply and thanks from you. Indeed, we feared our Lord on a day

when surly people were full of difficulties.
(Zahroh, 2022)

These two verses provide guidance on how a Muslim should live ethically and morally in society. In the humanist da'wah approach, this verse can be interpreted as a call to contribute actively in creating a just, harmonious, and empathetic society. Here are some points relevant to the humanist da'wah approach. Thus, both verses provide guidance in accordance with the humanist da'wah approach, which emphasizes the importance of solid faith, good charity, empathy for others, and piety to Allah SWT in building a better and more humane society.

Conclusion

The humanist approach in da'wah based on the Qur'an emphasizes aspects of humanity, compassion, tolerance, and wisdom. This approach aims to convey the teachings of Islam in a friendly, heartfelt manner, and promotes constructive dialogue. From the description that the author has described above, the author can conclude. That the Humanist Approach in Da'wah Based on the Qur'an there are six things that the author will describe as follows. First in the humanist approach in da'wah, the Qur'an affirms that every human being has the same value and dignity before Allah SWT, regardless of ethnicity, race, color, or social background, Secondly, the humanist approach in da'wah must emphasize the importance of good, honest, fair, and responsible behavior in interaction with fellow humans. Third, the humanist approach to da'wah also emphasizes the importance of understanding and respecting human

dignity. The four humanist da'wah also emphasize the importance of prioritizing the common good and welfare. The five humanist approaches to da'wah emphasize the importance of upholding moral and ethical values. The six humanist da'wah approaches pay attention to and respond to human physical, mental, emotional, and spiritual needs

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