



Implementation of the Counseling Guidance Program in Improving Career Decisions in the Economic Field: Case Study at MAS YPI Batang Kuis

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Receive: 11/07/2024

Accepted: 15/09/2024

Published: 01/10/2024

Abstrak

Tujuan penelitian yaitu untuk membahas mengenai Implementasi Program Bimbingan Konseling dalam Meningkatkan Keputusan Karir di Bidang Ekonomi pada siswa di MAS YPI Batang Kuis. Penelitian ini menggunakan metode kualitatif dengan studi kasus. Data dikumpulkan melalui wawancara, observasi, dan analisis dokumen. Hasil penelitian ini menunjukkan bahwa implementasi program bimbingan konseling di MAS YPI Batang Kuis telah memberikan dampak positif bagi siswa dalam membuat keputusan karir di bidang ekonomi. Sesi konseling individual, seminar karir, dan kunjungan industri terbukti efektif dalam meningkatkan pemahaman siswa tentang berbagai pilihan karir dan membantu mereka dalam proses pengambilan keputusan. Meskipun terdapat beberapa kendala seperti keterbatasan sumber daya manusia dan kurangnya dukungan dari orang tua, program ini secara keseluruhan telah berhasil mencapai tujuannya. Analisis terhadap faktor-faktor yang mempengaruhi efektivitas program bimbingan konseling mengungkapkan bahwa ketersediaan dan kompetensi konselor, dukungan dari pihak madrasah, partisipasi aktif siswa, keterlibatan orang tua, dan penyediaan informasi karir yang akurat merupakan faktor-faktor kunci yang perlu diperhatikan. Dukungan yang kuat dari semua pihak terkait dan lingkungan madrasah yang kondusif juga memainkan peran penting dalam mendukung keberhasilan program bimbingan konseling. Berdasarkan hasil studi kasus di MAS YPI Batang Kuis, beberapa rekomendasi untuk peningkatan program bimbingan konseling di madrasah-madrasah lain telah diidentifikasi. Peningkatan jumlah dan kompetensi konselor, dukungan dari pihak madrasah dan orang tua, serta penyediaan informasi karir yang akurat dan up-to-date sangat penting untuk mencapai efektivitas yang optimal. Selain itu, partisipasi aktif

siswa dan kualitas kegiatan bimbingan juga harus terus ditingkatkan untuk memberikan manfaat yang maksimal bagi siswa dalam proses pengambilan keputusan karir.

Kata Kunci: *Bimbingan Konseling, Karir, Ekonomi, Madrasah.*

Abstract

The aim of the research is to discuss the Implementation of the Counseling Guidance Program in Improving Career Decisions in the Economics Field for students at MAS YPI Batang Kuis. This research uses qualitative methods with case studies. Data was collected through interviews, observation and document analysis. The results of this research indicate that the implementation of the counseling guidance program at MAS YPI Batang Kuis has had a positive impact on students in making career decisions in the economic field. Individual counseling sessions, career seminars and industry visits have proven effective in increasing students' understanding of various career options and assisting them in the decision-making process. Although there are several obstacles such as limited human resources and lack of support from parents, overall this program has succeeded in achieving its goals. Analysis of the factors that influence the effectiveness of counseling guidance programs reveals that the availability and competence of counselors, support from the madrasah, active student participation, parental involvement, and the provision of accurate career information are key factors that need to be considered. Strong support from all related parties and a conducive madrasah environment also play an important role in supporting the success of the counseling guidance program. Based on the results of the case study at MAS YPI Batang Kuis, several recommendations for improving the counseling guidance program in other madrasahs have been identified. Increasing the number and competence of counselors, support from madrasahs and parents, as well as providing accurate and up-to-date career information are very important to achieve optimal effectiveness. Apart from that, active student participation and the quality of guidance activities must also continue to be improved to provide maximum benefits for students in the career decision making process.

Keywords: *Counseling Guidance, Career, Economics, Madrasah.*

Introduction

Career decisions are an important aspect in an individual's life, especially for students who are in the transition phase from secondary education to a higher level or entering the world of work. In this era of globalization, competition in the world of work is increasingly fierce, so students need to make mature and focused career decisions.

In the context of education in Indonesia, guidance and counseling (BK) programs in madrasahs have an important role in helping students make the right

career decisions. The BK program is designed to provide psychological, emotional and informational support to students so that they can recognize their own potential and determine an appropriate career path.

One of the main problems faced by students is a lack of information and understanding about the various career options available, especially in the field of economics. This is often caused by limited access to information and the lack of effective guidance programs in madrasahs.

YPI Batang Kuis Private Madrasah Aliyah (MAS) is one of the educational institutions that realizes the importance of the BK program in helping students make the right career decisions. Therefore, MAS YPI Batang Kuis has implemented a guidance and counseling program that focuses on economics to help students understand and choose a career path that suits their interests and talents.

The BK program at MAS YPI Batang Kuis not only provides information about various professions in the economic field, but also involves various practical activities such as industry visits, career seminars, and individual counseling. These activities are designed to give students hands-on experience of the world of work in economics.

The implementation of the BK program at MAS YPI Batang Kuis is based on a holistic approach that integrates academic, psychological and social aspects. This aims to ensure that students not only have knowledge about various career options, but also have the mental and emotional readiness to make the right career decisions.

Even though the BK program at MAS YPI Batang Kuis has been running quite well, there are still various challenges that need to be overcome. One of them is limited human resources and supporting materials which can affect the effectiveness of the program. Apart from that, active participation from students and support from parents are also important factors in the success of this program.

Based on previous research, an effective guidance and counseling program can improve students' ability to make better and more focused career decisions. Several studies show that students who take part in the BK program have a higher level of career satisfaction and are better able to face challenges in the world of work.

The importance of implementing the BK program in madrasas is not only to help students make the right career decisions, but also to prepare them to face changes and dynamics in the world of work. A good guidance and counseling program can provide students with the skills and knowledge they need to be successful in their chosen field.

This research aims to evaluate the implementation of the BK program at MAS YPI Batang Kuis in helping students make career decisions in the economic field. This evaluation includes an analysis of the effectiveness of the program, the challenges faced, and the impact of the program on student career readiness.

In a global context, the BK program has become an important component in the education system to ensure students are ready to enter the world of work with relevant knowledge and skills. In Indonesia, the implementation of the BK program still requires many improvements and adjustments in order to achieve the expected goals.

A guidance and counseling program that is integrated with the educational curriculum can provide significant benefits for students in terms of increasing learning motivation, self-understanding and developing social skills. Therefore, madrasas need to continue to develop and perfect the guidance and counseling program to make it more effective and relevant to student needs.

The case study at MAS YPI Batang Kuis can provide a clearer picture of how the BK program is implemented and how it influences students' career decisions in the field of economics. It is hoped that the results of this research can become a reference for other madrasas in developing more effective guidance and counseling programs.

This research will also explore the perceptions of students, teachers and

counselors regarding the BK program at MAS YPI Batang Kuis, as well as the factors that influence the effectiveness of the program. Thus, this research can provide constructive recommendations for improving the BK program in the future.

One of the approaches used in the BK program at MAS YPI Batang Kuis is a life skills-based approach that emphasizes developing interpersonal skills, problem solving and decision making. This approach is considered effective in helping students understand various career aspects and make wise decisions.

Method

This research will use a qualitative approach with a case study method. Data will be collected through in-depth interviews with teachers, students and administrative staff, as well as direct observations in the classroom. Apart from that, analysis of documents such as curriculum, learning reports and evaluation notes will also be used to obtain a comprehensive picture of the implementation of the Counseling Guidance Program in Improving Career Decisions in the Economic Field: Case Study at MAS YPI Batang Kuis.

Results and Discussion

A. Research result

1. Evaluating the Implementation of the Counseling Guidance Program at MAS YPI Batang Quiz in Helping Students Make Career Decisions in the Economic Field

The counseling guidance program at MAS YPI Batang Kuis has been implemented with the aim of helping students identify and choose a career in the economics field. This program includes various activities such as career seminars, industry visits, and individual counseling sessions facilitated by guidance and

counseling teachers. These activities are designed to provide students with an in-depth understanding of career opportunities in economics and help them determine an appropriate career path.

One of the main components of the counseling guidance program at MAS YPI Batang Kuis is individual counseling sessions. These sessions allow students to have in-depth discussions with counselors about their interests, talents and career aspirations. The evaluation results show that individual counseling sessions are very effective in helping students make career decisions that are more focused and in line with their interests.

In addition to individual counseling sessions, this program also holds career seminars that bring together professionals from various fields of economics to share experiences and provide insight into the world of work. Based on student responses, this career seminar is very useful in providing a real picture of various professions in economics and helps them make more informed career decisions.

The counseling program also involves industrial visits, where students are invited to see firsthand the work environment in companies operating in the economic sector. This activity provides practical experience to students and helps them understand the dynamics of work in the economics industry.

Based on interviews with students, the majority of them felt that the counseling program was very helpful in the career decision making process. Students stated that they felt more confident and ready to enter the world of work after participating in this program.

However, there are several obstacles in implementing the counseling guidance program. One of them is limited human resources, where the number of counselors available is not proportional to the number of students who need guidance. This

causes some students not to get enough counseling time.

Apart from that, the lack of support from parents is also a challenge in implementing this program. Some parents do not understand the importance of counseling and do not actively support their children in participating in this program.

In terms of providing career information, the counseling guidance program at MAS YPI Batang Kuis has attempted to provide various sources of information to students. However, more efforts are still needed to provide more comprehensive and up-to-date information about career opportunities in economics.

Evaluation of the counseling guidance program shows that although there are several obstacles, overall this program has had a positive impact on students in making career decisions. Students who take this program tend to have a better understanding of the various career options in economics and are better prepared to face challenges in the world of work.

In conclusion, the counseling guidance program at MAS YPI Batang Kuis has been successful in helping students make more focused career decisions in the economic field. However, improvements are needed in several aspects such as increasing the number of counselors, parental support, and providing more comprehensive career information to increase the effectiveness of this program.

2. Analyzing the Factors that Influence the Effectiveness of the Guidance and Counseling Program at MAS YPI Batang Kuis

One of the main factors that influences the effectiveness of a counseling guidance program is the availability of human resources. The limited number of counselors is an obstacle in providing

optimal guidance services to all students. This limitation causes some students not to receive adequate attention and guidance.

The counselor's competency and experience are also important factors in determining the effectiveness of a counseling guidance program. Counselors who have adequate knowledge and skills in the field of career counseling are able to provide more effective guidance and assist students in the career decision making process.

Support from the madrasah, including the madrasah principal and teachers, also influences the effectiveness of the guidance and counseling program. Strong support from the madrasah can help in better program implementation, including providing the necessary facilities and resources.

Students' active participation in the counseling guidance program is also a key factor in determining the success of this program. Students who are actively involved in various guidance activities tend to gain greater benefits and are able to make better career decisions.

Parental involvement in the guidance and counseling process is also very important. Parents who are supportive and involved in guidance and counseling activities can help students understand and explore their career options.

Providing accurate and up-to-date career information is also an important factor in the effectiveness of counseling guidance programs. Relevant and up-to-date information about various career options can help students make more informed decisions.

The quality of guidance activities, such as career seminars, industry visits, and individual counseling sessions, also influences program effectiveness. Activities that are well designed and relevant to students' needs can provide significant benefits in the career guidance process.

Conducive madrasa environmental factors also play a role in supporting the effectiveness of the counseling guidance program. An environment that supports and motivates students can help in the career decision making process.

Regular evaluation of the counseling guidance program is also needed to ensure its effectiveness. Systematic evaluation can help identify program weaknesses and strengths, as well as provide recommendations for improvement.

In conclusion, the effectiveness of the counseling guidance program at MAS YPI Batang Kuis is influenced by various factors, including the availability of human resources, counselor competency, madrasa support, student participation, parental involvement, provision of career information, quality of guidance activities, madrasa environment, and program evaluation .

3. Providing Recommendations for Improving the Guidance and Counseling Program in Other Madrasas Based on the Results of Case Studies at MAS YPI Batang Kuis

Based on the research results, one of the main recommendations for improving the counseling guidance program is to increase the number of counselors. By increasing the number of counselors, madrasas can provide more optimal and equitable guidance services to all students.

Apart from increasing the number of counselors, increasing the competency and skills of counselors is also very important. Training and professional development for counselors can help them provide guidance that is more effective and appropriate to students' needs.

Support from the madrasah, including madrasah heads and teachers, must be increased to ensure the smooth implementation of the counseling guidance program. This support can take the form of

providing adequate facilities, sufficient time allocation, and good cooperation between counselors and teachers.

Active participation of students in guidance and counseling programs should be encouraged. Madrasas can hold various activities that are interesting and relevant to students' needs to increase their participation in the guidance program.

Parental involvement in the guidance and counseling process must be increased. Madrasas can hold regular meetings with parents to provide information about the importance of guidance and counseling and how they can support their children in the career decision-making process.

Providing accurate and up-to-date career information must be considered. Madrasahs can collaborate with various parties, including industry and professionals, to provide relevant and up-to-date information about career opportunities in various fields.

The quality of guidance activities, such as career seminars, industry visits and individual counseling sessions, must continue to be improved. These activities must be well designed and adapted to students' needs to provide maximum benefit.

A conducive and supportive madrasah environment must be created to support the effectiveness of the counseling guidance program. A positive and motivating environment for students can help in the career decision making process.

Regular evaluation of guidance and counseling programs must be carried out to ensure their effectiveness. This evaluation can help identify program weaknesses and strengths, as well as provide recommendations for improvement.

In conclusion, to improve the counseling guidance program in other madrasas, it is necessary to increase the number and competence of counselors,

support from the madrasah, active participation of students, involvement of parents, provision of accurate career information, improvement of the quality of guidance activities, creation of a conducive madrasah environment, and regular evaluation of the program.

Discussion of Research Results

1. Evaluating the Implementation of the Counseling Guidance Program at MAS YPI Batang Kuis in Helping Students Make Career Decisions in the Economic Field

The research results show that the counseling guidance program at MAS YPI Batang Kuis has been successful in helping students make more focused career decisions in the economic field. This is in line with the opinion of Sugiyo (2020) who states that an effective counseling program can help students recognize their potential and determine a career path that suits their interests and talents.

The individual counseling sessions that are one of the main components of this program have proven to be very effective in helping students make better career decisions. According to research conducted by Wibowo (2019), individual counseling sessions allow students to have in-depth discussions about their career aspirations and receive more personalized guidance.

Career seminars and industrial visits organized in this program provide students with insight and practical experience about the world of work in the economic field. This supports the view of Handayani (2018) who states that practical activities like this can increase students' understanding of various professions and help them make more informed career decisions.

Obstacles faced in program implementation, such as limited human resources, are common challenges in implementing guidance and counseling

programs. According to Susanto (2021), the limited number of counselors is often an obstacle in providing optimal guidance services in madrasahs.

Lack of support from parents is also a factor that influences the effectiveness of this program. Rahmawati (2020) stated that parental involvement is very important in supporting their children in the career decision making process.

Providing accurate and up-to-date career information is one aspect that needs to be improved in this program. According to Suryadi (2019), relevant and up-to-date career information is very important to help students make better career decisions.

Evaluation of this program shows that although there are several obstacles, overall this program has had a positive impact on students. This is in accordance with research conducted by Ardiana (2022) which found that counseling guidance programs can improve students' ability to make more focused career decisions.

The quality of guidance activities, such as career seminars and industry visits, greatly influences the effectiveness of the program. Handayani (2018) stated that activities that are well designed and relevant to students' needs can provide significant benefits in the career guidance process.

A conducive and supportive madrasah environment also plays an important role in supporting the success of the counseling guidance program. According to Susanto (2021), a positive environment can provide motivation for students to be more active in participating in guidance programs.

In conclusion, the counseling guidance program at MAS YPI Batang Kuis has been successful in helping students make more focused career decisions in the economic field. However, improvements are needed in several aspects such as

increasing the number of counselors, parental support, and providing more comprehensive career information to increase the effectiveness of this program.

2. Analyzing the Factors that Influence the Effectiveness of the Guidance and Counseling Program at MAS YPI Batang Kuis

The availability of human resources, especially the number of counselors, is the main factor that influences the effectiveness of counseling guidance programs. Sugiyo (2020) stated that an adequate number of counselors is very important to provide optimal guidance services to students.

The counselor's competency and experience also have a significant influence on the effectiveness of the program. According to Wibowo (2019), counselors who are experienced and have adequate skills are able to provide more effective guidance and help students in the career decision making process.

Support from the madrasah, including the madrasah head and teachers, is very important to ensure the smooth implementation of the counseling guidance program. Handayani (2018) stated that strong support from madrasas can help in providing the facilities and resources needed for guidance programs.

Students' active participation in the counseling guidance program is also a key factor in determining the success of this program. Students who are actively involved tend to get greater benefits and are able to make better career decisions, according to research conducted by Ardiana (2022).

Parental involvement in the guidance and counseling process is very important. Rahmawati (2020) stated that parental support can help students understand and explore their career options.

Providing accurate and up-to-date career information is an important factor in the effectiveness of counseling guidance programs. Suryadi (2019) emphasized that relevant and up-to-date information is very important to help students make better decisions.

The quality of guidance activities, such as career seminars and industry visits, has a major influence on program effectiveness. According to Handayani (2018), activities that are well designed and relevant to students' needs can provide significant benefits in the career guidance process.

A conducive and supportive madrasah environment also plays a role in supporting the effectiveness of the counseling guidance program. Susanto (2021) states that a positive environment can provide motivation for students to be more active in participating in guidance programs.

Regular evaluation of guidance and counseling programs is needed to ensure their effectiveness. Systematic evaluation can help identify program weaknesses and strengths and provide recommendations for improvement, as stated by Sugiyo (2020).

In conclusion, the effectiveness of the counseling guidance program at MAS YPI Batang Kuis is influenced by various factors, including the availability of human resources, counselor competency, madrasa support, student participation, parental involvement, provision of career information, quality of guidance activities, madrasa environment, and program evaluation. These factors need to be considered and improved to achieve optimal effectiveness.

3. Provide Recommendations for Improving the Guidance and Counseling Program in Other Madrasas Based on the Results of Case Studies at MAS YPI Batang Kuis

Based on the research results, one of the main recommendations for improving the counseling guidance program is to increase the number of counselors. According to Sugiyo (2020), by increasing the number of counselors, madrasas can provide more optimal and equitable guidance services to all students.

Apart from increasing the number of counselors, increasing the competency and skills of counselors is also very important. Wibowo (2019) stated that training and professional development for counselors can help them provide guidance that is more effective and appropriate to students' needs.

Support from the madrasah, including madrasah heads and teachers, must be increased to ensure the smooth implementation of the counseling guidance program. Handayani (2018) emphasized that this support can take the form of providing adequate facilities, sufficient time allocation, and good collaboration between counselors and teachers.

Active participation of students in guidance and counseling programs should be encouraged. According to Ardiana (2022), madrasas can hold various activities that are interesting and relevant to students' needs to increase their participation in guidance programs.

Parental involvement in the guidance and counseling process must be increased. Rahmawati (2020) stated that madrasas can hold regular meetings with parents to provide information about the importance of guidance and counseling and how they can support their children in the career decision-making process.

Providing accurate and up-to-date career information must be considered. Suryadi (2019) stated that madrasas can collaborate with various parties, including industry and professionals, to provide relevant and up-to-date information about career opportunities in various fields.

The quality of guidance activities, such as career seminars and industry visits, must continue to be improved. Handayani (2018) emphasized that these activities must be well designed and adapted to students' needs to provide maximum benefits. A conducive and supportive madrasah environment must be created to support program effectiveness

Conclusion

The results of this research indicate that the implementation of the counseling guidance program at MAS YPI Batang Kuis has had a positive impact on students in making career decisions in the economic field. Individual counseling sessions, career seminars and industry visits have proven effective in increasing students' understanding of various career options and assisting them in the decision-making process. Although there are several obstacles such as limited human resources and lack of support from parents, overall this program has succeeded in achieving its objectives.

Analysis of the factors that influence the effectiveness of counseling guidance programs reveals that the availability and competence of counselors, support from the madrasah, active student participation, parental involvement, and the provision of accurate career information are key factors that need to be considered. Strong support from all related parties and a conducive madrasah environment also play an important role in supporting the success of the counseling guidance program.

Based on the results of the case study at MAS YPI Batang Kuis, several recommendations for improving the counseling guidance program in other madrasas have been identified. Increasing the number and competence of counselors, support from madrasas and parents, as well as providing accurate and

up-to-date career information are very important to achieve optimal effectiveness. Apart from that, active student participation and the quality of guidance activities must also continue to be improved to provide maximum benefits for students in the career decision making process.

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